

# How to Become an Emerging Leader



**Win a 2015 Jetta donated by Bergstrom Automotive!**  
 Any United Way Fox Cities' donor who gives a new, undesignated gift of \$52, or a previous year donor who gives an undesignated minimum gift of \$52 that has increased by at least \$1 from the previous year, qualifies for one entry in the 2015 Jetta Sweepstakes. Pledges must be received by United Way on or before 12/04/2015 to qualify for the drawing. Void where prohibited; pledge will not improve chance of winning. No gift necessary. For complete entry rules visit [www.UnitedWayFoxCities.org](http://www.UnitedWayFoxCities.org).



**1 Personal Information**

Mr.  Mrs.  Ms.  Dr. Birthdate: \_\_\_\_/\_\_\_\_/\_\_\_\_ (for sweepstakes eligibility)  Male  Female

First Name \_\_\_\_\_ Information \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Home address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home E-mail \_\_\_\_\_ Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Employer Name \_\_\_\_\_ Work E-mail \_\_\_\_\_

Work Phone \_\_\_\_\_ Ext. \_\_\_\_\_  New employer in the last year  Union Member

All information is kept confidential and is used only by United Way Fox Cities. We do not sell or share our list of contributors with other organizations. We do not provide goods or services in whole or for partial consideration for any contribution made to the organization via this pledge form.

**2 Payment Options (Please choose one)**

**Payroll Deduction**

One hour's pay per month \$ \_\_\_\_\_

Number of pay periods \_\_\_\_\_

I want to contribute the following amount per pay period:

(Circle) \$100 \$75 \$50 \$25 \$10 Other \$ \_\_\_\_\_

Number of pay periods \_\_\_\_\_

One-time deduction of \$ \_\_\_\_\_ (if company allows)

**Check (Payable to United Way Fox Cities)**

Check # \_\_\_\_\_

Amount \$ \_\_\_\_\_

**Credit Card** Amount \$ \_\_\_\_\_

Visa  Discover  MasterCard  American Express

Account # \_\_\_\_\_

Expiration date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_

One-time gift to be charged on \_\_\_\_/\_\_\_\_/\_\_\_\_

Monthly (1st of the month starting January 2016)

Quarterly (1st of January, April, July and October 2016)

**Cash**

Amount \$ \_\_\_\_\_

**Bill Me** Amount \$ \_\_\_\_\_ (\$50 Minimum)

One-time gift to be billed on \_\_\_\_/\_\_\_\_/\_\_\_\_

Quarterly (1st of January, April, July and October 2016)

**Stocks, securities, or automated bill payer**

Please contact United Way Fox Cities at 920-954-7210 to complete these payment options.

**My total gift: \$ \_\_\_\_\_**

**Sign:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**3 Donor Recognition (Check all that apply)**

**Leadership Givers:** People of all ages with individual or combined annual giving of \$1,000 or more.

**Emerging Leaders:** Recommended for donors age 40 and under who give \$500 and more.

**Community Supporters:** People of all ages giving \$1-\$499 and people 41 and over giving \$500-\$999.

**Annual Giving Levels**

	Per Week
Tocqueville Society	\$10,000 & above
Founder	\$7,500 - \$9,999
Keystone	\$5,000 - \$7,499
Cornerstone	\$2,500 - \$4,999
Pillar	\$1,500 - \$2,499
Horizon	\$1,000 - \$1,499

**Annual Giving Levels**

	Per Week
Emerging Leaders Horizon	\$1,000 & above (see Leadership Levels)
Emerging Leaders Gold	\$750 - \$999
Emerging Leaders Silver	\$500 - \$749

**Annual Giving Levels**

	Per Week
Gold	\$750 - \$999
Silver	\$500 - \$749
Bronze	\$250 - \$499
Copper	\$1 - \$249

**Additional Information**

My gift is \$1,000 or more when combined with my spouse's gift to United Way Fox Cities.

Spouse/Partner Name: \_\_\_\_\_

Spouse/Partner Company: \_\_\_\_\_

For public recognition my/our name should read: \_\_\_\_\_

I/We prefer to remain anonymous.

I am a loyal donor (10 or more years of giving to any United Way. Does not have to be consecutive.)

Year started giving: \_\_\_\_\_

Circle of Caring - I/We have included United Way Fox Cities in our estate plan.

**Optional**

**Gifts to organizations other than United Way Fox Cities do not qualify for the car sweepstakes.**

Please direct my gift to the following not-for-profit 501(c)(3) health/human service organization:

United Way Fox Cities \$ \_\_\_\_\_

By giving to United Way, you are investing in over 100 programs, initiatives and grants serving more than 100,000 people in the Fox Cities. Thank you!

Agency Name \_\_\_\_\_ (\$50 min.)

Other United Way \_\_\_\_\_ (\$50 min.)

Agency/United Way Mailing Address, City, State, Zip Code: \_\_\_\_\_

I would like acknowledgement from the agency of my designated gift.

If the designation is to a United Way Fox Cities community partner agency, it will go directly to support United Way-funded programs. It will not increase the partner agency's investment unless the total of all designated gifts exceeds the amount recommended by United Way Fox Cities' volunteers.

Now that you are ready to become an Emerging Leader, it is simple:

- Make an annual gift of at least \$500 in your company's overall United Way Campaign
- Provide your birthdate on your pledge form
- Check the Emerging Leaders box under the Donor Recognition section of your pledge form

Once the United Way receives your pledge form, you will be contacted about Emerging Leader Events such as:

- Newsletters
- CEO Talks
- Networking Opportunities