

## More than 11% reached in 'Dollars for Diapers' effort

Written by Post-Crescent Media

May 17, 2014 |

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Almost \$3,500 has been donated in Post-Crescent Media's "Dollars for Diapers" Do It! Community Challenge, to benefit the Fox Cities Diaper Bank.

The \$30,000 campaign is at 11.6 percent of its goal at the end of its first week.

"That's a good start, and we're hoping to see things pick up in the next couple of weeks," said

Dan Flannery, Post-Crescent Media's executive editor. "This campaign makes a daily difference in the lives of scores of low-income Fox Cities families."

The Fox Cities Diaper Bank is administered by United Way Fox Cities, which founded the effort in 2010 as a way to supplement the supply of disposable diapers that low-income families already have.

Keeping infants and toddlers dry and healthy allows parents to stay at their jobs, instead of caring for a sick child, and also prevents more serious illnesses caused by diaper rash.

Most child care facilities and coin-operated laundry facilities do not accept cloth diapers.

This year's campaign has \$5,000 matching grants from the J. J. Keller Foundation, Thrivent Financial and United Way Fox Cities. A total of \$15,000 in donations from individuals, businesses, civic groups, faith communities or other foundations is needed to reach the goal by Father's Day, June 15.

To date, individual donations have reached \$1,745.

"We'd love to see a huge boost in the next two weeks of the campaign," Flannery said. "It's a great opportunity to help families in need."

### At a Glance:

- The Fox Cities Diaper Bank, founded and administered by United Way Fox Cities, distributes about 300,000 diapers to families in need.
- On average, 600 children receive diapers on a monthly basis.
- More than 900 community volunteers have been involved in repackaging diapers for distribution to families. Diapers are stored at Valley Packaging Industries in Appleton.
- The diaper bank collects, stores and helps distribute diapers to low-income families through local agencies including Community 2000 Program through Valley Packaging Industries; Harbor House Domestic Abuse Programs; Hortonville Community Food Pantry; Outagamie County Department of Health and Human Services' Children, Youth and Family Division; Outagamie County Early Intervention Program through Valley Packaging Industries; Parent Connection through Family Services of Northeast Wisconsin; St. Joseph Food Program; The Salvation Army-Fox Cities and The Salvation Army, Outagamie County Service Extension.

For more information, call the United Way at 920-954-7210 or go to [www.foxcitiesdiaperbank.org](http://www.foxcitiesdiaperbank.org)

To contribute online to Post-Crescent Media's "Dollars for Diapers" Do It! Community Challenge, go to [cfoxvalley.org](http://cfoxvalley.org).

To contribute by U.S. mail or in person, complete the donation form on **Page D9** of today's Post-Crescent. Mail the form and a check to the Community Foundation for the Fox Valley Region, P.O. Box 563, Appleton, WI 54912.

Checks should be made payable to The Post-Crescent Community Foundation.

To donate in person, the Community Foundation is at 4455 W. Lawrence St., Appleton, near the Fox River Mall area.