

## 'Dollars for Diapers' campaign reaches one-sixth of goal

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Ten days into the campaign, donations to Post-Crescent Media's "Dollars for Diapers" Do It! Community Challenge have reached 16.7 percent —one-sixth —of the \$30,000 goal.

The fundraiser supports the Fox Cities Diaper Bank, founded and administered by United Way Fox Cities as a way to supplement the disposable diaper supply of low-income families.

Keeping infants and toddlers dry and healthy allows parents to stay at their jobs, instead of caring for a sick child, and also prevents more serious illnesses caused by diaper rash. Most child care facilities and coin-operated laundry facilities do not accept cloth diapers.

"Dollars for Diapers" began on Mother's Day, and is scheduled to end on Father's Day, June 15. The campaign has three matching grants of \$5,000 each from the J. J. Keller Foundation, Thrivent Financial and United Way Fox Cities.

A total of \$15,000 in donations from individuals, businesses, civic groups, faith communities or other foundations is needed to match those grants. As of Tuesday, \$2,510 was received by the Community Foundation for the Fox Valley Region, all of which is matched, for a total of \$5,020.

"We're happy with the generosity from our community, but we're hoping to see a significant boost in the next few weeks," said Dan Flannery, Post-Crescent Media's executive editor.

"Keeping our youngest neighbors dry and healthy not only helps them, but it helps mom and dad stay on the job, to build a better life for their family. It's a great cause to support."

### At a glance

The Fox Cities Diaper Bank, founded and administered by United Way Fox Cities, distributes about 300,000 diapers to families in need. On average, 600 children receive diapers on a monthly basis. More than 900 community volunteers have been involved in repackaging diapers for distribution to families. Diapers are stored at Valley Packaging Industries in Appleton. The diaper bank collects, stores and helps distribute diapers to low-income families through local agencies including Community 2000 Program through Valley Packaging Industries; Harbor House Domestic Abuse Programs; Hortonville Community Food Pantry; Outagamie County Department of Health and Human Services' Children, Youth and Family Division; Outagamie County Early Intervention Program through Valley Packaging Industries; Parent Connection through Family Services of Northeast Wisconsin; St. Joseph Food Program; The Salvation Army-Fox Cities and The Salvation Army, Outagamie County Service Extension.

For more information, call the United Way at 920-954-7210 or go to [www.foxcitiesdiaperbank.org](http://www.foxcitiesdiaperbank.org).

To contribute online to Post-Crescent Media's "Dollars for Diapers" Do It! Community Challenge, go to [cfoffvalley.org](http://cfoffvalley.org).

To contribute by U.S. mail or in person, complete the donation form that appears in The Post-Crescent on Sundays and some weekdays. Mail the form and a check to the Community Foundation for the Fox Valley Region, P.O. Box 563, Appleton, WI 54912. Checks should be made payable to The Post-Crescent Community Foundation. To donate in person, the Community Foundation is at 4455 W. Lawrence St., Appleton, near the Fox River Mall area.