

United Way Fox Cities Priorities and Ranked Issues 2013 – 2017

Priority Issues (Areas of focus for which impact areas will adopt various strategies to address the issue beyond funding programs. Strategies may include new partnerships, advocacy, or increased community awareness.)

- Provide parent education, prevention, intervention and support services to strengthen families and reduce the incidence of child abuse and neglect.
- Ensure children enter Kindergarten developmentally on track in the areas of literacy, social, emotional and cognitive skills.
- Improve employment and workforce readiness skills to increase individual and family self-sufficiency.
- Support education, access and delivery of mental health services.

Community Issues (The impact areas will use the following issues to guide their funding of programs, program admissions and Focused Funding grants; however, if there is community momentum around one of the following issues, United Way will evaluate our possible involvement and role in the effort.)

Level 2

- Promote healthy living and coordinated care to reduce the incidence of obesity, chronic disease and disability.
- Improve access to transportation for elderly, disabled and low income working individuals and families.
- Improve availability and access to safe adequate shelter and affordable housing for disadvantaged individuals and families struggling with homelessness and/or domestic violence.
- Develop a coordinated system of formal and informal support services using an evidence based model of care so older adults and persons with disabilities can live independently.

Level 3

- Improve availability and access to healthy food and essential personal care items for low income disadvantaged individuals and families.
- Reduce the incidence and effects of domestic violence and sexual assault.
- Ensure children and youth have high quality, safe, and positive developmental experiences.
- Ensure children attain 3rd grade reading success.

Level 4

- Promote financial literacy to strengthen money management skills providing financial stability among low income individuals and families.
- Provide additional resources for those with substance abuse issues.
- Improve access to medical and dental care for the uninsured and under-insured.