

# Community shares in the success of fundraising efforts

Jim Collar, Post-Crescent Media 4:24 p.m. CST February 9, 2015



(Photo: Getty Images/iStockphoto)

We don't just say we're a compassionate community. We show it.

United Way Fox Cities and the Salvation Army-Fox Cities each announced last week that they met their respective \$8.1 and \$1.2 million fundraising goals.

That's no small change, and, of course, the best news is yet to come. It'll unfold in big and small ways throughout the year ahead of us as those dollars fulfill needs and create positive steps forward in our region.

United Way reaches more than 100,000 people each year by way of the agencies it supports. The Salvation Army provides a brighter Christmas to the less fortunate and serves them year-round with programs including

a food pantry and noon meal program.

They're goals that couldn't have been met without so many working together.

It speaks to our donors and volunteers and how when we know of a need in the Fox Cities, we find a way to fulfill it.

The United Way goal was the largest in the nonprofit's history. The Salvation Army's campaign goal was the 13th consecutive met by Fox Valley residents, businesses and organizations.

I'd like to think the successful campaigns provide us 9.3 million reasons to feel good about this place we call home. Most of us would say this is a kind, caring and generous community.

Our giving in recent months shows we indeed put our money where our mouth is.

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