

United Way  
Fox Cities



# NEWS RELEASE

## United Way Fox Cities

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### **United Way Fox Cities earns highest rating from Charity Navigator**

United Way Fox Cities' sound fiscal management practices and commitment to accountability and transparency have earned it a 4-star rating from Charity Navigator, America's largest independent charity evaluator.

Charity Navigator helps guide intelligent giving by evaluating the Financial Health and Accountability & Transparency of roughly 5,500 mid-to-large sized charities that garner roughly 50% of all private contributions made in the USA each year (not including houses of worship). Since 2002, using data-driven analysis, Charity Navigator has awarded only the most fiscally responsible organizations a 4-star rating. In 2011, Charity Navigator added a second dimension of Accountability and Transparency (A&T) to its rating methodology, and now reviews 17 governance and ethical practices as well as measures of openness, providing information on its web site for each of the charities it evaluates. The A&T metrics, which account for 50 percent of a charity's overall rating, reveal which charities have "best practices" that minimize the chance of unethical activities and whether they freely share basic information about their organization with their donors and other stakeholders.

"United Way Fox Cities' coveted 4-star rating puts it in a very select group of high-performing charities," according to Ken Berger, President and CEO, Charity Navigator. "Out of the thousands of nonprofits Charity Navigator evaluates, only one out of four earns 4 stars - a rating that, now, with our new Accountability and Transparency metrics, demands even greater rigor,

responsibility and commitment to openness. United Way Fox Cities' supporters should feel much more confident that their hard-earned dollars are being used efficiently and responsibly when it acquires such a high rating."

United Way Fox Cities' rating and other information about charitable giving are available free of charge on [www.charitynavigator.org](http://www.charitynavigator.org).

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*United Way Fox Cities advances the common good, creating opportunities for a better life for all by focusing on the three key building blocks of education, income and health. United Way creates long lasting community change by addressing the underlying causes of problems. LIVE UNITED is a call to action for everyone to become part of the change.*