

United Way  
Fox Cities



# NEWS RELEASE

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**United Way Fox Cities**

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**Contact: Nanci Micke**

VP Marketing and Communications

Direct: 920-954-7215

Cell: 915-1721

## **FOX CITIES DIAPER BANK SELECTED AS RECIPIENT OF NATIONAL *FUNDS FOR CHANGE* GRANT**

### **\$2,000 Grant to Help the Fox Cities Diaper Bank**

**Menasha**, *The Fox Cities Diaper Bank*, an initiative of United Way Fox Cities that distributes diapers to babies living in low-wage families in the Fox Cities area, has been selected as one of 61 national recipients of the inaugural *Funds for Change* grant awarded by the [National Diaper Bank Network](#) (NDBN).

“The *Funds for Change* grants are designed to enhance the sustainability or capacity of individual diaper banks to address diaper need in their respective communities,” said Alison Weir, director of programs at National Diaper Bank Network. “NDBN is very pleased to present *The Fox Cities Diaper Bank* with a \$2,000 grant to further its effort to help babies in the Fox Cities area.”

According to Rhonda Hannemann with United Way Fox Cities, the grant will be used to help support the costs of supplies for the bank’s volunteer repackaging process and staff training expenses. Financial support raised through the Post-Crescent’s Dollars for Diapers Do It Drive from May to June and other local diaper drives are specifically targeted to purchase diapers for the Fox Cities Diaper Bank.

In total, NDBN awarded more than \$100,000 in grant funding to member diaper banks operating in 30 states. However, the net impact of the Funds for Change exceeds \$200,000, as each NDBN grant is matched dollar-for-dollar at the local level. The 61 grants awarded ranged in size from \$800 to \$2,000 and went to both newly formed and established diaper banks, located in communities throughout the country.

Launched in early 2011, the Fox Cities Diaper Bank is now helping to provide more than 400,000 diapers to about 2,000 families living in the Fox Cities area on an annual basis. The local diaper bank collects, stores, and helps distribute diapers to struggling low income families. Financial and diaper donations help to sustain the Fox Cities Diaper Bank. Diapers collected and purchased through the Fox Cities Diaper Bank are distributed to families in need through 11 local organizations.

**About the National Diaper Bank Network:** The National Diaper Bank Network (NDBN) is a nationwide nonprofit dedicated to ensuring that every child in the U.S. has enough diapers to be clean, dry & healthy. Founded in 2011, the network raises awareness of diaper need of one in three and supports the development and expansion of diaper banks in communities throughout the country. Its active membership includes more than 230 diaper banks, diaper closets and food banks located in 48 states and the District of Columbia. Huggies® supports NDNB as the founding sponsor, and works to combat diaper need through the [Every Little Bottom](#) campaign by donating more than 20 million diapers per year to families in need. More information on NDBN and diaper need is available at [www.nationaldiaperbanknetwork.org](http://www.nationaldiaperbanknetwork.org), and on [Facebook](#) (facebook.com/NationalDiaperBankNetwork) and [Twitter](#) (@DiaperNetwork).

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