

NEWS RELEASE

United Way Fox Cities

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Nonprofit Marketing Workshop to host Kivi Leroux-Miller: *Talking but Nobody's Listening?*

The Community Foundation for the Fox Valley Region, United Way Fox Cities, and Schenck are bringing Kivi Leroux-Miller to the Fox Cities to present a marketing workshop for nonprofit employees and board members. The workshop will be held on September 16, at the Grand Meridian. Registration is \$35 and includes lunch. The morning session is entitled: How to Be Great Ambassadors for Your Cause: Getting Your Staff and Board Working Together as an Effective Marketing Team. The afternoon session is: Your Communications Plan for the Coming Year—In One Afternoon.

Leroux-Miller is President of NonprofitMarketingGuide.com, and author, trainer and advisor to nonprofit marketing and fundraising professionals, executive directors, and boards. Through training, coaching and consulting, Leroux-Miller helps small nonprofits and small communications departments at larger organizations make a big impression with smart, savvy marketing and communications. She teaches a weekly webinar series and writes the top-ranked blog on nonprofit communications. All attendees will receive a copy of Leroux-Miller's new book, *Content Marketing for Nonprofits*.

Workshop fee is \$35 per person and includes lunch. For more information and to register, visit www.schencksc.com/nonprofitmarketing, or contact Karie at 800-236-2246, extension 1261.

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