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NEWS RELEASE

United Way Fox Cities

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United Way Fox Cities Celebrates Community Support

Supporters of United Way Fox Cities gathered on February 3, to celebrate a successful community campaign that met the 8.1 million dollar goal. The 2014 United Way campaign was spearheaded by co-chairs Tim Bergstrom, president and COO of Bergstrom Automotive and Tom Riordan, president and CEO of Neenah Enterprises.

Generous support from the community makes it possible for United Way to continue the work of building a stronger, more caring community for everyone. United Way supported programs will impact 1 in 3 people in the Fox Cities in the coming year. Funds are invested in initiatives, community service programs, such as United Way 2-1-1, grants, and over 100 programs provided by partner agencies.

Peter Kelly, president and CEO of United Way said, "We are proud to recognize the incredible individual and corporate donors this year who have helped us meet our ambitious goals in donations, volunteering, and advocacy. Because of their efforts United Way will be able to move forward with our mission to create lasting change in our community.

A program that is improving lives every day is United Way's PATH (Providing Access to Healing) for Students, an initiative that provides mental health therapy in 10 Fox Cities' school districts. Over 830 students have received counseling with positive outcomes, since its inception in 2008. The program is attracting interest from other school districts including those

as far away as Sioux Falls, South Dakota. Therapy is provided by licensed therapists from Catalpa Health, Family Services of Northeast Wisconsin and Lutheran Social Services of WI and Upper Michigan. We are proud of the positive changes this initiative is making, and we work every day to bring people together to improve life in our community.”

The celebration was held at Fox Cities Stadium. Miller Electric Mfg. Co. sponsored the event. In addition to the goal announcement, individuals and/or teams who displayed exemplary leadership in their company’s United Way campaign were recognized:

Employee Campaign Awards:

- Small company: **Bridgewood /Ground Round**
- Medium company: **Miron Construction Co.**
- Large company: **Faith Technologies**

Leadership/Emerging Leaders

- **SECURA Insurance**

Sustained Excellence

- **Galloway Company**
- **Miller Electric Mfg. Co.**

Kimberly Clark Corporate Challenge Awards:

Employee Participation Award for the company that saw the greatest increase in employee participation, with a minimum of 100 employees and 25% employee participation:

- **Miron Construction**

Employee Giving Award for the company that saw the greatest percentage increase in employee giving, with a minimum of \$20,000 raised the previous year.

- **Pierce Manufacturing**

The winner of the United Way Car Sweepstakes featuring a 2014 Fiat 500L donated by Bergstrom Automotive was Samantha Zelten. Keys to the car were presented by John Bergstrom, CEO of Bergstrom Corporation.

Joining Tom Riodan as campaign co-chair in 2015 will be Mike Weller of Miller Electric Mfg. Co.

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United Way Fox Cities advances the common good, creating opportunities for a better life for all by focusing on the three key building blocks of education, income and health. United Way creates long lasting community change by addressing the underlying causes of problems. LIVE UNITED is a call to action for everyone to become part of the change.