

United Way: \$300K to Rock the Block

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(Photo: Post-Crescent Media)

United Way Fox Cities has pledged \$300,000 to Appleton's upcoming neighborhood revitalization project around the site of the old Pierce Manufacturing plant.

During the "Rock the Block" component of the [Greater Fox Cities Area Habitat for Humanity project](#), volunteers will work from Sept. 14 to 19 making exterior repairs on homes, businesses and organizations in the neighborhood around Spencer and Story streets.

The longer-term revitalization over the next few years includes 13 new Habitat homes — mostly in the footprint of the old plant — and the facilitation of new neighborhood programs and leaders.

United Way, the Community Foundation for the Fox Valley Region and ex-Appleton schoolteacher Mary Beth Nienhaus are major donors for the project.

"Our United Way is committed to improving the lives of struggling low-income families and households and recognizes the importance of having safe stable housing in thriving neighborhoods of the Fox Cities," United Way Fox Cities CEO Peter Kelly said in a statement.

<http://www.postcrescent.com/story/news/2015/09/09/united-way-300k-rock-block/71945054/>