

United Way
Fox Cities



NEWS RELEASE

United Way Fox Cities

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United Way Fox Cities Announces Major Gift to Fox Cities Habitat for Humanity's Neighborhood Revitalization Program

Menasha, Wis. - United Way Fox Cities will support the Greater Fox Cities Area Habitat for Humanity's Neighborhood Revitalization program with a gift of \$300,000. The grant, made possible through the generous support of community donors, will invest in neighborhoods struggling with decreasing property values and increasing number of rental properties. It will support Habitat's efforts to bring people together to improve the quality of life in targeted neighborhoods.

Habitat will kick off revitalization efforts in its first targeted neighborhood, near the former Pierce Manufacturing site in Appleton, with a Rock the Block® event from September 14 – 19. Then, over the next few years, Habitat will build new homes, rehab and repair homes and help develop neighborhood leaders there. The goal is to increase property values, maintain homeownership rates and restore pride in ownership. "Our United Way is committed to improving the lives of struggling low-income families and households and recognizes the importance of having safe stable housing in thriving neighborhoods

of the Fox Cities. The formation of this initiative will serve as a valuable resource and will strengthen the support systems available to help a growing number of low-income households to be more self-sufficient,” said Peter Kelly, President and CEO of United Way Fox Cities.

Kelly added, “United Way Fox Cities is pleased to be able to support this initiative. The efforts of Habitat are helping us build a stronger, more caring community for everyone in the Fox Cities.”

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About Fox Cities Habitat | Since it’s founding in 1993, Greater Fox Cities Area Habitat for Humanity has served more than 700 families through their wide range of local housing solutions. Habitat's mission is to increase access to safe, decent and affordable housing and to create opportunities for low-income families to develop equity and independence through homeownership. Fox Cities Habitat is an innovative leader in diverse housing solutions by empowering families and inspiring community-wide action to break the cycle of poverty.

For information on Habitat’s neighborhood revitalization efforts and the Rock the Block® event, contact Vaya Kiel, communications specialist, by calling (920) 378-8643 or via email at vayak@foxcitieshabitat.org.

About United Way Fox Cities: United Way works every day to improve lives and create lasting change in our community. Through community-wide studies we’ve identified key issues and areas of focus. We gather partners from across the community to create solutions that address those issues. Our work is thoughtful, collaborative and measurable. We invite you to join us and LIVE United.