

United Way
Fox Cities



NEWS RELEASE

United Way Fox Cities

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For Immediate Release

Menasha Corporation to Build Born Learning Trail at Smith Park

United Way Fox Cities Born Learning Trails are being built in local parks throughout the community. Born Learning Trails provide free opportunities for parents, grandparents and caregivers to boost children's literacy and language skills. The trails feature interactive stations with tips and tools to engage children in play-based learning activities.

On September 26, from 9:00 am to 12 noon Menasha Corporation's Emerging Leaders' with support from Menasha Corporation Foundation are sponsoring the development of a new Born Learning Trail in Smith Park.

Jim Kotek, President and CEO, Menasha Corporation, said "We have a number of employees at Menasha Corporation who are a part of United Way's Emerging Leader group, and they spearheaded our company's role in installing and funding a Born Learning Trail in Smith Park in Menasha. This project is a great fit for us because the outcome will positively impact many families and children in our community. Our employees and our Foundation want to reach the broader community with our contributions, and this Born Learning Trail will do just that."

United Way Emerging Leaders have built Born Learning Trails at Fritse Park in the Town of Menasha and Jefferson Park in Menasha. Pierce Smith, Project Manager at Menasha Packaging Company and a United Way Emerging Leader felt it was a perfect project for Menasha Corporation. "From the start, when our Emerging Leaders group heard about Born Learning Trails, we wanted to provide this kind of learning experience right here in our own neighborhood where we live and work. The selection of Smith Park for the Trail is perfect due to just minutes from where the original company began in 1849, and the park holds special significance to Menasha Corporation. Smith Park's original benefactor, Elisha D. Smith, is the founder of our company and donated the land for the park in 1897. We are very proud and excited to continue Elisha's legacy of giving back to our community."