

NEWS RELEASE

United Way Fox Cities

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Fundraising for Nonprofits: Hitting it Out of the Park

The Community Foundation for the Fox Valley Region, United Way Fox Cities, and Schenck are hosting Marcy Heim, Founder and Principal, The Artful Asker to the Fox Cities to present a fundraising workshop for nonprofit employees and board members. Marcy's teaching is backed by over 20 years of firsthand experience as senior director at the University of Wisconsin Foundation. The workshop will be held on September 24, at Bridgewood Resort Hotel in Neenah.

Marcy Heim brings a sincere respect and energy for the transformative effect philanthropy has on our organizations, institutions and communities. Nationally and internationally recognized as a high-content and entertaining presenter, keynote speaker and workshop leader, Marcy's sessions focus on major gift relationship building, creating a mindset for success, leadership and staff partnerships, staff and volunteer major gift motivation and coaching, and long-term visioning. All attendees will receive a copy of Marcy's book, *Empowering Your Board to Serve as Effective Development Ambassadors*.

Workshop fee is \$35 per person and includes continental breakfast and lunch. For more information and to register, visit www.schencksc.com/2015fundraising or contact Karie at 800-236-2246, extension 1261.

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