

NEWS RELEASE

United Way Fox Cities

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Kimberly-Clark Corporation honored by United Way

United Way Worldwide has honored Kimberly-Clark Corporation as a global corporate leader who exemplifies innovation in engaging employees and consumers, and leveraging corporate social responsibility, to help improve communities across the world.

"Innovation fuels progress, and this company is an innovator in more than their lines of business," said Brian Gallagher, president and CEO of United Way Worldwide. "Whether they're involving employees and consumers, or targeting CSR efforts, they're accelerating community change. People across the world are benefiting from the passion they exhibit daily. We're fortunate to be their partners."

Kimberly-Clark Corporation was recognized for consumer engagement and Corporate Social Responsibility engagement. As a part of Underawareness, a three-year effort by the Depend® brand to remove the stigma of bladder leakage, Kimberly-Clark is donating up to \$1.5 million to United Way's efforts to promote lifelong active independent living for senior citizens.

Locally, United Way Fox Cities received a grant from Depend to provide literacy kits and healthy meals for 600 children. More than 90 volunteers helped to pack and transport the kits and meals. Peter Kelly, president and CEO of United Way Fox Cities, said, "Not only were the

literacy and healthy meal packs distributed to families in the Fox Cities that will benefit from them, but we were able to involve volunteers in meaningful service. Without the support of Depend®, we would not have been able to impact the lives of the 90 volunteers who helped pack kits or encourage literacy and healthy eating for the 600 children who received new books and healthy meals. The volunteer events helped to enrich our mission to unite our community in giving, advocating and volunteering.”

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