

Celebrate your healthy babies by helping others

Pam Henson, USA TODAY NETWORK-Wisconsin 11:51 a.m. CDT September 29, 2016

As you start your day, what are the decisions you find yourself having to make? What type of coffee to have, pumpkin spice or mocha? What to make your kids for dinner?

What if the decision you had to make was how long to leave your baby in a soiled diaper because you didn't have enough money to purchase more?

As a mom, and soon to be first-time grandmother, I know how challenging it can be to raise your babies into healthy, prospering adults even with financial and family support.

Imagine the mother or father of a newborn undergoing the stress of having to decide between buying food or diapers.

Right here, in our very own communities, diaper need is a low-level health crisis. Babies left in wet diapers can experience severe rashes and urinary tract infections. Programs like food stamps and WIC don't pay for diapers, and families need them to enroll their children into day care. When parents have to stay home instead of working, the cycle of poverty continues.



Pam Henson (from left), president of USA TODAY NETWORK-Wisconsin; Peter Kelly, CEO of United Way Fox Cities; Jeff Curtin, Kimberly-Clark vice president and deputy general counsel; and Eleonora Daireaux, vice president of Huggies. (Photo: Jared Birkholz/For USA TODAY NETWORK-Wisconsin)

So, what can we do individually and as a community to help?

CLICK TO DONATE IN [Appleton](#), [Green Bay](#) or [Oshkosh](#).

This is National Diaper Need Awareness week. We timed our Dollars for Diapers campaign to highlight the need right here in the Fox Valley.

Kimberly-Clark, a founding member of the Fox Cities Diaper Bank, [made a donation to the campaign](#) of nearly 200,000 diapers because they saw the tremendous need. In fact, one in three families need help paying for enough diapers to keep their babies dry.

Thanks to their gift, your contributions and the generous grants from our partners United Way, Fox Communities Credit Union, Thrivent Financial and many other community credit unions, we can help the littlest Wisconsinites.

Remember, the next time you walk down the grocery aisle and pass the rows of diapers what a difference you can make for someone who has to walk by without having enough money to purchase them.

Make a difference today ... please, in celebration of the healthy babies in your family, donate to Dollars for Diapers and know how you can truly bless a family in need.

Pam Henson is the president of USA TODAY NETWORK-Wisconsin.

HOW TO DONATE

Appleton

Give online at cfoxvalley.org/dollarsfordiapers or look for our ad in print. Monetary donations can also be given at Badger Globe, Fox Communities and St. Elizabeth Employees credit unions.

Drop off diapers or supplies at The Post-Crescent (306 W. Washington St., Appleton), United Way Fox Cities (1455 Midway Road, Menasha) or Fox Cities Stadium (2400 N. Casaloma Drive, Grand Chute).

Green Bay

Give online at browncountyunitedway.org/diaperdrive or look for our ad in print. Monetary donations can also be given at Fox Communities Credit Union locations.

Drop off diapers or supplies at the Green Bay Press-Gazette (435 E. Walnut St., Green Bay), Brown County United Way (112 N. Adams St. Suite 201, Green Bay) or Green Bay Bullfrogs stadium (315 S. Baird St., Green Bay).

Oshkosh

Give online at oshkoshunitedway.org/diapers or look for our ad in print.

Drop off diapers or supplies at The Northwestern (224 State St., Oshkosh) or Oshkosh United Way (36 Broad St. Suite 100, Oshkosh).