

United Way Fox Cities raises \$8.5 million

[Madeleine Behr](#), USA TODAY NETWORK-Wisconsin 3:40 p.m. CT Jan. 27, 2017



(Photo: Courtesy of the United Way)

APPLETON - United Way Fox Cities raised nearly \$8.5 million in 2016 to distribute among its programs and charitable efforts.

"We should be celebrating what we can do with the generosity of the people that have given to the community," said Peter Kelly, president and CEO of the United Way Fox Cities. "We're going to be able to make a huge impact thanks to the generosity of the people of the Fox Cities."

Among the programs through United Way that are aided by the contributions are its diaper bank, funding to provide shelter for those experiencing homelessness or abuse, providing grants for the [Reach Out and Read program](#) for young children and helping children receive [mental health services](#) at school.

The fundraising campaign started in August 2016 and concluded at the end of the year. An event was held recently to honor contributors and the campaign.

"It's very gratifying when we have a large campaign like this because everyone is so generous, and they respond to our request to help us continue to do the work that we're doing that's making a difference," said Nanci Micke, the vice president of marketing and communications for United Way Fox Cities.

The fundraising goal for 2016 was \$8.45 million, which Micke hopes to exceed in 2017.

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