

MEDIA ALERT

For Immediate Release

United Way Fox Cities

March 9, 2017

Contact: Nanci Micke, 920-915-1721 (cell)

Kimberly-Clark Diaper Donation

What: Kimberly-Clark will be donating approximately 130,000 diapers to the Fox Cities Diaper Bank, an initiative of United Way Fox Cities.

When: Friday, March 10th at 9:00 a.m.

Where: Valley Packaging warehouse, 110 N. Kensington Ave., Appleton, WI

Highlights:

- In response to the recent diaper theft, Kimberly-Clark will make a generous donation of approximately 130,000 diapers to the Fox Cities Diaper Bank, an initiative of United Way Fox Cities.
- The donated diapers will be arriving at the Valley Packaging warehouse in Appleton, on Friday March 10th at 9:00 am.
- Representatives from both United Way Fox Cities and Kimberly-Clark will be on-site to oversee the operations and to answer any questions.

The mission of the Fox Cities Diaper Bank is to raise the community's awareness of the need for diapers to assist low-income families in meeting their diaper needs. United Way Fox Cities serves as the lead in the coordination/collection of diapers, which are then delivered to designated agencies, and distributed directly to families in need.