

United Way  
Fox Cities



# NEWS RELEASE

*FOR IMMEDIATE RELEASE*

## United Way Fox Cities

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### **United Way Fox Cities providing books for Early Literacy through GivingTuesday**

United Way Fox Cities will provide books for local children with donations raised on GivingTuesday, November 28. Thirty four percent of American children start kindergarten without the skills needed to learn to read, and 88 percent of these children will never catch up.

Thrivent Financial is providing a matching grant of up to \$2000 for the project. With a successful matching campaign books will be provided to more than 500 children. GivingTuesday donations can be made by texting Books4Kids to 71777, or by visiting the United Way website at [unitedwayfoxcities.org](http://unitedwayfoxcities.org).

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