

United Way Fox Cities hits \$8.5 million fundraising goal

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APPLETON - United Way Fox Cities met a \$8.5 million fundraising goal in 2018 to support dozens of local programs and charitable causes.

More than 100,000 people are expected to be helped by a local United Way supported program this year, the organization said. The money raised in 2018 will be invested in a variety of programs, grants and other initiatives.

The fundraising campaign was led by McClone president Dustin McClone and Menasha Corporation president Jim Kotek.

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United Way Fox Cities president Peter Kelly said he was pleased his organization was able to meet the fundraising goal, despite the challenges faced by many companies in the region.

"Because of that support, our United Way will continue our work of bringing together people and organizations from all across the community who bring the passion, expertise and resources needed to get things done," Kelly said.

A celebration of the fundraising effort was held Wednesday night at Fox Cities Stadium, where the organization announced how much had been raised and honored those who contributed.

United Way Fox Cities expects to set a fundraising goal for this year in the spring, said Nanci Micke, the organization's vice president of marketing and communications.