

United Way Fox Cities 2011 General Information

Mission Statement: United Way Fox Cities improves lives by bringing diverse people together to build a stronger, more caring community for everyone.

Community Campaign Goal	\$7,000,000
Number of United Way Fox Cities Community Partner Agencies	41
Number of programs <i>funded</i> by United Way Fox Cities for 2012	over 100
Number of Fox Cities residents helped by United Way programs	1 out of every 3
Campaign Co-Chairs	Dan Neufelder, Affinity Health System Dr. Susan May, Fox Valley Technical College

EDUCATION, INCOME AND HEALTH – BUILDING BLOCKS FOR A GOOD LIFE

United Way believes a good life includes a quality education that leads to a stable job, enough income to support a family and good health.

EDUCATION: United Way provides leadership in early childhood learning, quality childcare and school readiness.

- ***Initiative:*** *ELLI (Early Language and Literacy Initiative) helps children enter school ready to learn.*

INCOME: United Way focuses on solutions to increase financial stability for individuals and families.

- ***Initiative:*** *The Connector provides transportation to people working second and third shift through a partnership with Valley Transit.*

HEALTH: United Way works to improve access to quality health care and improve the overall health and welfare of individuals.

- ***Initiative:*** *The School Based Mental Health Access Project offers mental health services for students who are uninsured or under-insured in a school setting.*

UNITED WAY FOX CITIES COMMUNITY SERVICES:

- ***AFL-CIO Community Services Liaison Program*** - Organized labor has a working relationship with United Way. Emergency assistance is offered to union members in need, including seminars for the unemployed.
- ***Emergency Food and Shelter Program*** - Distribution of Emergency Food and Shelter Grant Funds for Calumet, Outagamie, and Winnebago counties. In 2010 United Way assisted with in the distribution of \$242,166.
- ***United Way 2-1-1*** provides an easy to remember phone number that connects residents in 10 counties with health and human service needs. 2-1-1 is available 24 hours a day, seven days a week.
- ***United Way Youth Board*** - Student representatives from local high schools learn about community needs and services and develop leadership skills.

COMMUNITY ASSESSMENT:

LIFE in the Fox Cities 2011 - (Leading Indicators For Excellence) presents an overview of the socio-economic conditions of the Fox Cities region and overall direction in which it is headed. Its purpose is to spark regional leaders and citizens to action based on an accurate understanding of current community conditions and trends. The new report will be issued on September 9, 2011 and will be online at www.foxcitieslifestudy.org.

FOCUSED FUNDING:

Focused Funding Grants encourage and test new approaches to addressing and changing community problems, unexpected agency needs and the expansion of existing programs and needs other than capital funding. The program or project must be evidence based with measurable outcomes that align to one of United Way's priorities.