Why should I give to United Way Fox Cities?

A gift to United Way Fox Cities is a gift that benefits the entire community, not just one program, issue, or population. Charitable giving is a personal and voluntary decision and United Way Fox Cities encourages you to do what is most comfortable for you.

Why should I give to United Way rather than directly to my favorite agency?

Gifts to United Way Fox Cities support over 100 results-oriented local programs and services that are addressing the community’s most pressing needs. We cannot guarantee how gifts designated to non-United Way partner agencies will be used or ensure measurable results, but we process these gifts as a service to our donors. If everyone designated their gifts to their “favorite” agency, many services would not be available in the community.

How much of my contribution actually reaches the programs supported by United Way Fox Cities?

More than 86 cents of each dollar contributed to United Way Fox Cities goes directly to programs and services -- far more efficient than most other non-profit organizations, both locally and nationally.

Does United Way Fox Cities support Planned Parenthood?

No. United Way Fox Cities has never and does not currently fund Planned Parenthood or other organizations that render abortion services.

Why should I give if my spouse/partner already gives?

We encourage each spouse/partner to participate in his/her employer’s United Way workplace campaign. The combined total of both gifts may qualify you for leadership giving recognition.

I know of someone who didn’t get help. Doesn’t United Way and its partner programs help everyone?

Usually when people are unable to receive help from a non-profit organization, it is because limited funds necessitate long waiting lists or because the organization does not offer the specific services individuals or families are seeking. Calling 2-1-1 is an additional resource supported by United Way Fox Cities that is free and confidential. You will be provided with information and options to help address your particular needs.

Are all United Ways the same?

No. There are approximately 1,350 United Way organizations across the country. United Ways exist in their respective cities and towns to build community partnerships and leverage resources to create plans for long-lasting community change. Though United Ways share a logo and have similar missions, each United Way organization is independently incorporated and is lead by local staff and volunteers. The work of each United Way is determined by its community’s