THE
LIVE UNITED
STORY
2013 ANNUAL REPORT
We have an important story to tell you. It’s a story about how, with the help of thousands of people, a community can work together to solve the most difficult challenges that face us.
Our United Way Fox Cities’ story is a big, collective story about us, as a community. But, it’s also a collection of stories about you and your neighbors, your friends, your coworkers and your family. Each year, one in three people are touched by a United Way program. That means a third of the people in your life are relying on us, as a community, to find solutions that improve lives.

How does our story begin? First we identify the issues that are important in the Fox Cities. We do that through community-wide studies that identify key issues and areas of need. Next, we listen to the community to learn what ideas they have to make things better.

We then turn those strategies into something concrete in which people want to invest their time and expertise, by creating solutions that address those needs.

- **The Connector** came out of a need for transportation for people who work second and third shifts and do not have a reliable and affordable way to get to work.
- **United Way’s PATH for Students** was created to address the high rate of depression and hopelessness expressed by our students.
- **The Fox Cities Diaper Bank** was founded because one in three families are unable to supply clean diapers for their babies.

Within the pages of our LIVE UNITED Story, we share the success of a family preparing their children to be ready to learn, an older adult who is able to stay in her home and be healthy, a family that is working back to self-sufficiency, and a teen who found help with mental health issues. These are four stories, but there are thousands more from people whose lives are changing every day.

And still, that’s only half of the story...

There’s also the story of our donors sharing their resources, the story of hundreds of volunteers giving their time and the story of countless local experts collaborating with United Way to get things done. Together, our story is one of creating lasting change in our community. Our story is one of coming together to LIVE UNITED.
Promoting Health, Healing & Crisis Intervention Impact Area

What is this Impact Area focused on?
- Supporting education, access and delivery of mental health services.
- Promoting healthy living by reducing the incidence of obesity.
- Reducing the incidence and effects of domestic violence and sexual assault.
- Improving access to medical and dental care for the uninsured and under-insured.
- Providing additional resources for those with substance abuse issues.

Why is this important?
Increasing obesity rates, healthy development of youth and access to health care, especially mental health services, are significant issues in the Fox Cities. In addition, reported cases of sexual assault, as well as child abuse and neglect, have increased in Outagamie and Winnebago Counties.*

*Source: Fox Cities 2011 Life Study

What are we doing?
United Way is working to ensure that care is available for all residents, regardless of ability to pay, by supporting programs that provide physical care, dental care and mental health services. United Way also supports programs that work with victims of sexual assault and domestic violence. In addition, the Impact Area created United Way’s PATH for Students to improve access to mental health services for area youth. We support:
- Mental Health Therapy
- Physical Health Care
- Dental Care
- Programs for victims of sexual assault and domestic violence
- Prevention education for sexual assault and domestic violence

Who are our partners?
- AIDS Resource Center of WI
- Boys and Girls Clubs of the Fox Valley
- Catalpa Health
- Catholic Charities of the Diocese of Green Bay
- Christine Ann Domestic Abuse Services
- Family Services of Northeast WI
- Friendship Place
- Harbor House Domestic Abuse Programs
- Lutheran Social Services of WI and Upper Michigan
- NAMI Fox Valley
- Neenah-Menasha Dental Clinic
- Partnership Community Health Center
- Reach Counseling Services
- Sexual Assault Crisis Center

Mike Hochholzer,
Community Impact
Vice Chair
UNITED WAY’S IMPACT

According to the 2011 LIFE Study, 40% of Fox Cities’ residents experienced at least one day of poor mental health within the past 30 days.

UNITED WAY is working to improve access to mental health services. Of the Fox Cities’ residents who contacted United Way funded programs for mental health services in 2013:
- 82% received an appointment within 5 days.
- 90% said they received services on a timely basis.
- 83% reported reduced symptoms after receiving mental health services.

According to the 2011 LIFE Study, the rate of sexual assault reports in Outagamie and Winnebago Counties have increased and exceed the state average. In addition the rate of domestic violence reports have increased in Winnebago County and exceed the state average.

UNITED WAY is working to reduce the incidence and effects of domestic violence and sexual assault. Of those clients receiving services from United Way funded programs:
- 90% reported having a safety plan.
- 93% reported increased knowledge of healthy coping skills.

UNITED WAY is also working to prevent sexual assault and domestic violence by supporting prevention education in local schools. Of the students receiving prevention education:
- 76% were able to recognize an unhealthy relationship.

UNITED WAY is also working to help offenders. Of those receiving treatment from a United Way funded program:
- 94% demonstrated positive behavior changes.

KERRY’S STORY: A Path to Healing

After an altercation with her mother, Kerry called a teenage runaway hotline because she no longer felt safe at home. Staff who worked with Kerry quickly realized that she was also dealing with severe depression and had started cutting.

Through United Way’s PATH for Students, Kerry was able to benefit from weekly counseling sessions at her school with a professional therapist. Her grades and attendance improved significantly over a period of several months and she learned how to cope with her emotions in ways other than cutting. Kerry’s mom is receiving counseling and help with parenting skills.

Today, Kerry feels safe at home and is getting the support she needs to graduate from high school.
Strengthening Families Impact Area

What is this Impact Area focused on?
• Providing parent education, prevention, intervention and support services to strengthen families and reduce the incidence of child abuse and neglect.
• Developing a coordinated system of formal and informal support services using an evidence-based model of care so older adults and persons with disabilities can live as independently as possible and thrive in the community.
• Increasing job/workforce readiness to strengthen their family’s ability to succeed economically.
• Encouraging healthy living for all ages and economic strata to reduce the incidence of chronic disease and disability in later life by improving access to coordinated health care.

Why is this important?
Families in the Fox Cities are changing: there are an increasing number of single-parent households. Single-income families have higher poverty rates and more challenges in managing their home life.*
At the same time, the baby boom generation is reaching retirement age and approximately 10,000 people are turning 65 every day for the next 20 years.**

*Source: Fox Cities 2011 Life Study
** Source: Alliance for Aging Research

What are we doing?
United Way supports programs that give families the necessary tools to succeed, whether young families with children, older adults or persons with disabilities. We support:
• Programs that promote parenting skills
• Older adult services
• Programs that provide adult basic education and English as a Second Language
• Support services for persons with disabilities

Who are our partners?
• American Red Cross in Northeast WI
• The Arc Fox Cities
• Catholic Charities of the Diocese of Green Bay
• Cerebral Palsy of Mideast WI
• Community Family Resource Centers
• Family Services of Northeast WI
• Fox Valley Literacy Council
• Lutheran Social Services of WI and Upper Michigan
• Valley Packaging Industries
• YMCA of the Fox Cities

Doug Pinter, Strengthening Families Chair
UNITED WAY’S IMPACT

According to the 2011 LIFE Study, the rates of child abuse and neglect have been increasing in Outagamie and Winnebago County and now exceed the state average.

The number of older adults age 65 and over is increasing and their numbers are expected to surpass those under age 65 by 2050.

UNITED WAY is working to improve parenting skills, not only to reduce the incidence of child abuse and neglect, but also to improve child development. Of the parents participating in United Way funded programs:
- 95% reported they had a better understanding of child development and their child’s behavior.
- 92% reported using more effective, positive disciplinary techniques.
- 99% reported reading to their children.

UNITED WAY is working to improve the health and well-being of older adults so they can continue to lead productive and fulfilling lives. Of those older adults participating in United Way funded programs:
- 95% reported engaging in regular exercise.
- 95% reported decreased medication use due to improved health status.
- 87% reported eating a healthy diet.
- 77% with mental health concerns experienced reduced symptoms.

MILLIE’S STORY: A Life of Well-being

After losing her husband, Millie’s family noticed that she began to struggle with early signs of dementia. She and her husband were always very active in the community – teaching dance classes at nursing homes, going out with friends for weekly dinners and attending church regularly. With the onset of dementia, Millie was no longer able to drive and was beginning to feel depressed and isolated. Local programs helped Millie’s family to create a plan now and for when she is no longer able to live independently. Transportation services allow Millie to get to medical appointments and attend social gatherings. Millie has even started to meet with a counselor specializing in older adult issues to help her cope with the loss of her husband.
Developing Children and Youth Impact Area

**What is this Impact Area focused on?**
- Ensuring children enter kindergarten developmentally on track in the areas of literacy, social, emotional and cognitive skills.
- Ensuring children and youth have high quality, safe and positive developmental experiences.
- Ensuring children attain third grade reading success.

**Why is this important?**
More families are living in poverty. About 90% of mothers giving birth had prenatal care, but one in three births was to an unmarried woman, and both teen mothers and low birth weights are becoming more common. Based on the growing number of students qualifying for free or reduced-price hot lunch, about 16% of youth are going hungry in the Fox Cities.* These indicators of increasing poverty have an impact on the growth and development of children and youth.

*Source: Fox Cities 2011 Life Study

**What are we doing?**
United Way is committed to improving early learning opportunities for young children so that they are able to start kindergarten ready to succeed and investing in programs fostering positive healthy youth development. We support:
- Programs supporting quality early learning experiences
- Programs offering low-income working families access to affordable quality child care
- Tutoring and literacy skills to children and youth
- Structured after-school programs for children and youth
- Services and programs for young people with special needs
- Programs for youth considered at-risk

**Who are our partners?**
- The Arc Fox Cities
- Best Friends of Neenah-Menasha
- Big Brothers Big Sisters of the Fox Valley Region
- Boys’ and Girls’ Brigade Association
- Boys and Girls Clubs of the Fox Valley
- Child Care Resource and Referral
- Girl Scouts of the Northwestern Great Lakes
- Hmong-American Partnership Fox Valley
- Project Bridges Day Care Center and Preschool
- YMCA of the Fox Cities
- Youth Go

Sue VandenBroek, Developing Children and Youth Chair
Maria and David have two young boys. Maria and David speak little English and are both employed with a landscaping company, which gives them enough hours to support their family during the summer months. But when winter comes, their hours are reduced. Thanks to the Fox Cities Diaper Bank, the family receives monthly diapers. This allows them to use their limited income to send their boys year-round to a day care center, that offers a sliding fee scale so that the boys continue to develop their literary skills. Jorge, the oldest son, is consistently speaking English at home and is starting to read along during story time. Jorge’s teachers are confident that he will be ready for kindergarten. Maria and David are so encouraged by their sons’ progress that they have enrolled in local English-learning classes, so that they can help with homework when the time comes.
Providing Basic Needs and Self-Sufficiency Impact Area

What is this Impact Area focused on?

- Improving employment readiness skills among disadvantaged young adults, displaced workers and low-income individuals.
- Improving access to transportation for elderly, disabled and low-income working individuals and families.
- Improving availability and access to safe, adequate shelter and affordable housing for disadvantaged individuals and families struggling with homelessness and domestic violence.
- Improving availability and access to healthy food and essential personal care items for low-income, disadvantaged individuals and families.
- Promoting financial literacy to strengthen money management skills, providing financial stability among low-income individuals and families.

Why is this important?

Individuals and families are experiencing challenges meeting their basic needs. Low-income housing needs are being addressed by area organizations; however, more than 40% of renters paid more for rent than they can afford. 66% of community members and 72% of community leaders scored “increasing high paying jobs” as a high priority for the Fox Cities. The income gap between rich and poor is less than the state or national averages, but the gap grew by 9% locally.*

*Source: Fox Cities 2011 Life Study

What are we doing?

United Way supports programs that address the basic needs of individuals and families, such as:

- Programs that provide food and other basic need items
- Shelter services for homeless and/or those escaping domestic violence
- Programs to improve employment opportunities
- Transportation services for older adults and persons with disabilities
- Assistance for low-income individuals struggling with civil legal issues
- Programs for budgeting and financial management skills

Who are our partners?

- ADVOCAP
- American Red Cross in Northeast WI
- CAP Services
- Christine Ann Domestic Abuse Services
- Emergency Shelter of the Fox Valley
- Financial Information & Service Center (FISC)
- Harbor House Domestic Abuse Programs
- Housing Partnership of the Fox Cities
- Legal Action of Wisconsin
- Lutheran Social Services of Wisconsin and Upper Michigan
- Neenah-Menasha Dial-A-Ride
- Non-Profit Affordable Housing Based Rental Services
- Valley Packaging Industries
- Villa Hope
- Villa Phoenix

Amy Groshek, Basic Needs & Self-Sufficiency Volunteer
Families who pay more than 30% of their income on housing have difficulty affording other basic needs such as food, transportation, clothing and medical care. According to the 2011 LIFE Study, one in three renter households in the Fox Cities has a housing cost burden of paying more than 30% of gross income for housing.

**UNITED WAY** is working to help individuals and families become self-sufficient and live in their own home or apartment. Of those struggling to become self-sufficient in 2013, United Way funded basic needs programs helped:

- **Almost 1,800** adults and children have their basic needs met in shelter and are safe from homelessness and domestic violence for over 54,000 days of care.
- **51%** increase their level of income or employment and will be able to move into permanent housing.
- **98%** of individuals in their own home or apartment obtain basic food items to supplement housing costs.

**JOHN AND EMILY’S STORY: Becoming Self-Sufficient**

John and Emily were both employed full-time, but due to recent layoffs, John lost his job. With the significant loss of income, the family of five started to sink into debt and was in danger of losing their home. After attending an AFL-CIO Community Services “Navigating Through a Layoff” meeting, John learned that there were resources to help his family while he was unemployed. They began to receive help from a local food program, which freed-up enough income to pay their utility bills. John and Emily also sought training from a free financial counseling service and learned how to manage their new budget, reduce their bills and still save. After practicing their new budgeting skills, John and Emily taught their three children what they had learned. By the time their teenage daughter graduated, she was able to save enough money to enroll in technical college classes and begin her dream of becoming a nurse.
United Way’s Providing Access to Healing (PATH) for Students

PATH for Students provides school-based mental health therapy in ten school districts in the Fox Cities. In 2013, the PATH program served 284 new students who were unable to obtain care elsewhere in the community or experienced barriers to receiving care, a 60% increase over the previous five years. PATH also added Catalpa Health as a new provider in 2013, joining Family Services of Northeast WI and Lutheran Social Services of WI and Upper Michigan as PATH partners. Results from PATH are outstanding: 81% of students who have been served by the program reported progress toward treatment goals and 96% said that they would return to therapy if needed.

United Way’s PATH was supported in part by a grant from the Basic Needs Giving Partnership Fund within the Community Foundation for the Fox Valley Region supported by the U.S. Venture Fund for Basic Needs and the J.J. Keller Foundation and other community partners. PATH also received support from the May and Stanley Smith Charitable Trust, Green Bay Packers Foundation, and in memory of Kimberly Sabine Dieterich.

Fox Cities Diaper Bank

Fox Cities Diaper Bank continues to represent an excellent collaboration involving in-kind warehouse storage for diapers and distribution of diapers through 10 local partner agencies. Local companies and volunteers repacked 300,000 diapers this year, and the community’s support in donating funds and diapers was generous. In 2013, more than 400,000 diapers were provided to partner agencies for distribution, an increase of 33% diapers distributed since last year. The diapers helped serve over 2,000 children in struggling families this year.

The Fox Cities Diaper Bank, a United Way Fox Cities initiative, distributes more than 400,000 diapers per year. Thank you to all of the volunteers who repackaged diapers for the Fox Cities Diaper Bank this year.

Fox Cities Diaper Bank

Providing diapers to local families in need.

The Connector

The Connector, a partnership with Valley Transit, provides dependable transportation for second and third shift workers. In 2013, 16,793 rides were given to people who do not have access to other transportation options, which represents an increase of nearly 18% compared to 2012. 94% of the 2013 reported rides were for employment-related purposes.
**Focused Funding**

Focused Funding Grants are designed to promote approaches to solving a community problem as well as to support existing program expansion and address unplanned agency needs.

In 2013, $138,350 was distributed to the following programs:

**EDUCATION**
- St. Elizabeth Hospital Foundation – Reach Out & Read ........................................................... $15,000

**INCOME**
- Community Clothes Closet – Clothing People ................................................................. $10,000
- Fox Valley Veterans Council – Emergency Fund ................................................................. $10,000

**HEALTH**
- Family Services Parent Connection – Teen Parent ............................................................ $9,500
- Kathy’s House ................................................................................................................. $10,000
- NAMI Fox Valley – Consumers as Providers Training ......................................................... $19,000
- Reach Counseling Services – Replacement of Server ....................................................... $10,000
- Rural Health Initiative – Mental Health Assistance ............................................................. $5,000
- Tri-County Community Dental Clinic – Focus on Kids ..................................................... $25,000
- CASA of the Fox Cities – Volunteer Advocacy ................................................................. $24,850

Total: $138,350

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Total: $138,350
Each year, the AFL-CIO sponsors a picnic and Timber Rattlers baseball game for members of the Arc Fox Cities to have a chance to cuddle up to Whiffer and enjoy an afternoon of entertainment.

**Youth Board Members for fall of 2013**


*Indicates a Co-Leader

**AFL/CIO Community Services Liaison Program**

Organized labor has had a working relationship with United Way that spans a 60-year history. Emergency assistance through community resources is offered to union member in need in time of layoffs, strikes or disasters. Seminars for the unemployed are presented, providing information on available resources, locations of services and program eligibility.

AFL-CIO projects include assistance with the National Association of Letter Carriers Food Drive, Labor Council Christmas Giving Program, Plumber and Steamfitters Local 400’s “Heat’s On Program” and Timber Rattlers baseball game and picnic for members of The Arc Fox Cities.

With the assistance of the AFL-CIO, food banks in WI received 2,493,793 pounds of food during the 2013 “Stamp Out Hunger” National Association of Letter Carriers Food Drive.

**TEEN SYMPOSIUM 2013**

Teen Symposium, an annual conference for area ninth graders, focused in 2013 on the theme “What Do I Stand For?” Youth Board members helped to plan and run the Teen Symposium event. 280 freshmen students attended the event and learned about acceptance, change, dedication, opportunity, and service. The conference was sponsored by United Way Fox Cities and YMCA of the Fox Cities with additional help from Teen Symposium Adult Planning Committee and The Volunteer Center of East Central WI.
United Way 2-1-1 is a resource and information hub that connects people with community health and disaster services 24 hours a day, every day, through a free, confidential phone service and searchable online database. By dialing 2-1-1 (or 1-800-924-5514) callers are connected to a Certified Information & Referral Specialist who will assess their need(s) and provide the most appropriate community resource(s). 2-1-1 is available to all who need assistance in connecting to essential community services. As part of a statewide network, United Way 2-1-1 serves Calumet, Fond du Lac, Green Lake, Manitowoc, Marquette, Outagamie, Sheboygan, Waushara, Waupaca and Winnebago Counties.

In addition, United Way 2-1-1 is the second Call Center in the United States to provide access to those in need through their 2-1-1 plus Sites. plus sites are designated locations provided by local providers throughout the community who offer access to 2-1-1 services by phone, internet or both for those who do not have other means to access services. We have established 11 Plus Sites which are located in Fond du Lac, Manitowoc, Outagamie, Sheboygan, Waupaca and Winnebago counties.

**BY THE NUMBERS - 2013**

- **12,705** calls were answered
- **23,893** referrals were made
- **83,975** website inquiries

Comparing 2013 results to 2012, we found the following increases:

- **18%** increase in callers requesting Income Support and Employment
- **17%** increase in needs for Consumer Services
- **16%** increase in callers needing Mental Health and Substance Abuse resources
- **11%** increase in needs for legal services
- **10%** increase in callers needing Individuals and Family Life

**Basic Needs Requests 2013**

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<th>Service</th>
<th>Requests</th>
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<tr>
<td>Housing/Shelter</td>
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<td>Utilities</td>
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<td>Transportation</td>
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<td>Food</td>
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<td>Material Goods</td>
<td>479</td>
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</table>

For Jane, a recent caller to 2-1-1, the helping voice of 2-1-1 came in the form of multiple referrals for several challenging issues such as rent payment, food clothing and shoes for her children. A follow-up call confirmed that the organizations to which Jane was referred to had been able to help her.
CONTRIBUTING COMPANIES

United Way recognizes the following companies and their employees for their combined giving of $1,000 or more to the 2013 community campaign. We value the thousands of supporters at all levels who invest in United Way, allowing us to continue our work of advancing the common good.

“Stevie Wonder” (Tim Dorsey) made a guest appearance at the campaign kick-off to sing a rousing rendition of, “Signed, Sealed, Delivered.”

$2,000,000+
Kimberly-Clark Corporation
IAMAW Local 1855
USW Local 2-482

$750,000 - $1,999,999
Miller Electric Mfg. Co.

$500,000 - $749,999
ThedaCare

$100,000 - $499,999
Affinity Health System
Alta Resources
Appvion
USW Local 2-469
Bergstrom Corporation
Community First Credit Union
Menasha Corporation
USW Local 2-201
SECUra Insurance
Thrivent Financial for Lutherans

$50,000 - $99,999
Associated Bank/Associated Financial Group
Bemis Company Inc.
IBT/GCC Local 77P
USW Local 2-148

$20,000 - $49,999
Appleton Area School District
WEAC

$10,000 - $19,999
Albany International
Crystal Print, Inc.
First National Bank - Fox Valley
Habush Habush & Rottier S.C.
Heartland Business Systems
Hoffman Planning, Design & Construction
Lakeview Credit Union
North Star Asset Management, Inc.
oral & Maxillofacial Surgery Fox Cities, S.C.
Outlook Group Corporation
Primary Care Associates of Appleton
Radiology Associates of Appleton
Ridgeway Country Club
Shopko
United Way Fox Cities
US Bank
Wipfli, LLP

$5,000 - $9,999
Air Wisconsin Airlines Corporation
American Digital Cartography, Inc.
American National Bank-Fox Cities
Appleton Coated Locks Mill
USW Local 2-144

BMO Harris Bank
The Boldt Company
Great Northern Corporation
USW Local 2-932
Guardian Life Insurance
Gulfstream Aerospace Corporation
Integrity Insurance
J. J. Keller & Associates, Inc.
Miron Construction Company, Inc.
Neenah Foundry
GMP Local 121B
Independent Pattern Makers of Neenah WI
Pierce Manufacturing Company
SCA Tissue North America
USW Local 2-324
USW Local 2-1779
Cheeseman Sports
TIDI Products
U.S. Venture

Children’s Hospital of Wisconsin – Fox Valley
Expera Specialty Solutions, LLC
USW Local 2-20
Faith Technologies
Festival Foods
Fox Communities Credit Union
Fox Valley Technical College
WEAC
Galloway Company
IBT Local 662
Georgia-Pacific
McCone
Neenah Paper
USW Local 2-16
USW Local 2-1170
Outagamie County
AFSCME Council 40
Plexus Corporation
Principal Financial Group
Post-Crescent Media
Schenck SC
We Energies
IBEW Local 2150
Wells Fargo Bank
Woodward Radio Group
YMCA of the Fox Cities
2013 Campaign Leaderboards Reported as of February 28, 2014

LEADERSHIP GIVING IN THE WORKPLACE

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<tr>
<th>Company Name</th>
<th>Leadership Dollars</th>
<th>Number of Leaders</th>
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<td>3. Miller Electric Mfg. Co.</td>
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<td>4. Alta Resources</td>
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<td>6. TIDI products</td>
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<td>9. SECURA Insurance</td>
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<td>12. Great Northern Corp.</td>
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EMERGING LEADERS

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<th>Company Name</th>
<th>Leadership Dollars</th>
<th>Number of Leaders</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Kimberly-Clark Corporation</td>
<td>$158,665</td>
<td>208</td>
</tr>
<tr>
<td>2. ThedaCare</td>
<td>$65,920</td>
<td>77</td>
</tr>
<tr>
<td>3. Miller Electric Mfg. Co.</td>
<td>$52,565</td>
<td>71</td>
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<tr>
<td>4. Alta Resources</td>
<td>$46,142</td>
<td>78</td>
</tr>
<tr>
<td>5. Bergstrom Corporation</td>
<td>$32,201</td>
<td>28</td>
</tr>
<tr>
<td>6. TIDI products</td>
<td>$18,816</td>
<td>26</td>
</tr>
<tr>
<td>7. Scheels Sports</td>
<td>$11,189</td>
<td>13</td>
</tr>
<tr>
<td>8. Miron Construction Co. Inc.</td>
<td>$10,166</td>
<td>15</td>
</tr>
<tr>
<td>9. SECURA Insurance</td>
<td>$8,099</td>
<td>14</td>
</tr>
<tr>
<td>10. Appvion</td>
<td>$7,472</td>
<td>10</td>
</tr>
<tr>
<td>11. Integrity Insurance</td>
<td>$7,528</td>
<td>10</td>
</tr>
<tr>
<td>12. Great Northern Corp.</td>
<td>$4,803</td>
<td>8</td>
</tr>
</tbody>
</table>

Criteria - Companies with 50 employees or more

Leadership & Emerging Leaders Campaign

The 2013 community campaign, led by Tim Bergstrom, Chief Operating Officer & President of Bergstrom Automotive, and Genia Lovett, President & Publisher of Post-Crescent Media, reached a milestone, raising over $7.7 million.
The Circle of Caring recognizes donors who contribute to United Way Fox Cities by making a gift of $1,000 or more to our endowed funds and/or including us in their estate plan. These donors support the long-term growth, health and vitality of United Way Fox Cities through their giving and ensure that we will meet the greatest needs of our community, now and in perpetuity.

Throughout her lifetime, Joyce Bytof was a dedicated and passionate supporter of United Way Fox Cities. In fact, she was proud to be the fifth member of our Circle of Caring. As she was nearing the end of her life, Joyce made a special gift to United Way Fox Cities. To recognize her commitment, we have created the Joyce and Otto Bytof Endowed Fund within United Way’s Administrative Endowment Fund.

**Leadership**

Leadership givers contribute $1,000 or more to United Way Fox Cities, leading the charge for individual giving within the community campaign. We live in an amazing community! More than 1,200 donors gave at this level and provided more than $1.9 million to create a better life for all.

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$25,000 - $49,999

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**Tocqueville le Champion**

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Dr. Michael P.

Stephanie Vrabec

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$10,000 - $14,999

Aylward Family Foundation

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Tom Prosser

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Tom Short

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Burt & Virginia Westover

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Jackie & Nathan Hintz

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$7,500 - $9,999

O. C. & Pat Boldt**

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Craig & Lisa Christensen

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$5,000 - $7,499

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Dan & Sue Began

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Bob & Eileen Tibault

Dave & Jane Voss

Mike West

Phil & Darlene Yazbak

** = Estate Gift

** = Estate & Outright Gift

† = Deceased
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Richard C. Schwandt
Amanda & Doug Secor*
Marc & Kristle Snyder*
Dr. John R. Spencer
Harry & Bonnie Spiegelberg**
Scott Steinfort*
Dan & Holly Steves**
Jeff & Susie Strenger
Dr. Daniel M. Sutton
Joe & Ann Toonen
Craig A. Treichel
Paul & Nina Trigg*
Amanda & Doug Secor*
Richard C. Schwandt
Roger J. Schneider
Kim & Lauri Van Osdol**

HORIZON
$1,000-$1,499
Anonymous (121)

Lee & Amy Allinger
Todd P. Armstrong
Michael E. Arrington
David & Channon Arteman
Jodie L. Ausloos*
Anne Axelsen
Ricky L. Babler
Hans J. Bachmeier
Jeff & Tracy Badger
Curt J. Bailer
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Betty Jo Balzar*
Steven E. Barhorst
Pamela E. Barker*
Mark Barngrover
Scott Barribeau*
Jeff Barthen &
William McDonald**
Judith M. Baseman
Kim Basset-Heltzmann
Rich Batley
Bob & Andrea Bauman**
Joy Bauman
Marilyn J. Beckman*
Joy Bauman

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2014 Campaign
Co-chair

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Koray Benson
Mark V. Beran
Geoff & Erin Bergwall
Kenneth Bester Jr.
Bruce Binning
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Steve & Karen Blaszczyk
Scott Bleeks
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Mike and Jenny
Bogenschutz*
Terry & Kate Bomier
Michael Bosio
Bill Boyd
Jodi L. Braun*
Margaret M. Bree
Bill Breider
Christine M. Breunig*
Kathy Brewer
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Liesl & Chris Britzke*
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Bob Brucker
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Jeff Child
Wendy J. Child
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Frank & Catherine Chybowski
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Tara S. DeBoth
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Patty Van Ryzin
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Joe & Ann Toonen
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Richard C. Schwandt
Roger J. Schneider
Kim & Lauri Van Osdol**
Les & Linda Long
Jeff & Natosha Lonigro
Wendy M. Lorge
Pat Lowney
JoAnn C. Luedke
Matt & Stephanie Lyons
Mike Madsen
Tom & Kori Mangold
Jessica & Steve Marhefke
Kathy Markofski
Christian Martin
Jerome & Julie Martin
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Molly McCarty
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James A. Shefka*
Tom Sievert
Dennis Sigl &
Viki Zaruba-Sigl
Bob & Char Sigman
In memory of Mark A. Sipple
& William H. Kelly
Hugo Sloan**
Michael W. Smaby
Dr. Reid & Lisa Sousek
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Christine Spella
Dale & Ann Spencer
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Kathleen M. Van Bokel
Jeff Van Brunt
Jean & John Van Den Brandt
Bill & Julie Van Den Brandt
Carla J. Van Den Elzen*
Todd Van Dyne Hoven*
Ray & Cindy Van Eperen
Barbara Van Gorpe*
Daniel R. & Bonnie Van Lanen

** = Diamond Donor
(25+ years)
* = Loyal Contributor
(10 -24 years)
† = Within the Community Foundation for the Fox Valley Region
↑ = Deceased

These lists include 2013 campaign donations received by March 31, 2014. The lists were prepared with great care to ensure the accuracy of contributor information. Should any errors or omission be found, please contact United Way Fox Cities office so we can extend our apologies and make corrections for the future. Thank you.
Volunteers

United Way Fox Cities’ volunteers lend their time, talents and expertise to continue to build a strong community. Our volunteers drive the work of United Way Fox Cities with their input and devote many hours to create lasting change in our community.

Community Impact Council
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Julie Wulterkens, Past Chair
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Jim Eagon
Dani Englebert
Dean Gruner
Joan Hutchison
Peter Mariahazy
Melanie Miller
Roy Mueller
Dave Morton
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Tom Palmer
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Tim Plass
Rick Schinler
Beth Schnorr
Tim Short
Jon Stellmachar
Jim Totzek
Sue VandenBroek
Carol Weber
Kent Willets

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Heidi Dusek
Shari Ebben
Jenni Eickelberg
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Lisa Hunt
Paula Igel
Jennifer Krikava
Greg Lemke-Rochon
Jill Murrow
Nancy Pontius
Patricia Rickman
Chuck Steinbach
John Swartz
Donna VanVreede
Mary Voght
Pam Wilda

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Deb Woodworth, Vice Chair
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Amy Schindler
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Bob Brooks, Vice Chair
Dave Morton, Past Vice Chair
Judy Baseman
Lyn Beyer
Christine Cornell
Judy Doersch
Tom Greinert
Chad Hershner
Karen Johnston
Sue Jungen
Lisa Kelly
Bethany Laak
Lois Mischler
Tim Murphy
Jim Nelson
Donna Pelozza
April Schmidt
Pat Schuster
Cheryl Spindler
Nikki Voelzke
Michelle Wisneski

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Cheryl Brooks
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Lori Lancer
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Sue Last
Dave Nelson
Rick Panske
Barbara Ristau

2-1-1
Sue DeCaro

2-1-1 Advisory Committee
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Kay LaBarge
Sara O’Hara
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Amanda Stuck
Stephanie Wolf
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Campaign Co-Chairs
Genia Lovett
Tim Bergstrom

Bonnie Timm, AFL-CIO Labor Volunteer, pauses from a hard day of construction to show off her t-shirt signed by Packers players during the Hometown Huddle playground build.
In its sixth year, United Way Fox Cities' Emerging Leaders program is proud to count 700 men and women age 40 and under who are giving $500 or more. This group of dynamic leaders is improving lives in our community by giving, advocating and volunteering.
Emerging Leaders continued

Charlene E. Dehn
Kirk J. Dempsey
Gretchen & Chris Dimmer
Kenneth S. Dobson
Tim G. Dollevoet
Aaron & Alyssa Douglas
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Dr. Yu-chin Fang
Timothy J. Flynn
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Shannon & Travis Full
Chris & Christine Garstka
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Bill Giese
Shawn G. Goodman
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Tanya R. Hammen
Dan & Marie Hansen
 Roxanne L. Helmich
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Mason & Billie Jo Higgins
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Rimas V. Janusonis
Rachel M. Janzen
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Jeff Kivett
Dr. Kenneth Kleist
Korey & Lori Klister
 Scott C. Komp
Wendy L. Krueger
John A. Laskey
Erika Leeper
Jeff & Natasha Lonigro
Wendy M. Lorge
Matt & Stephanie Lyons
Tom & Kori Mangold
Jessica & Steve Marhefke
Christian Martin
Molly McCarty
Dustin & Stacie McClone
Robert McClone
Amy Meintz
Aaron Mendoza
Jill M. Menzel
Laura & Greg Meronk
Nick J. Milledge
Amy J. Neuendorf
Thomas Nichols, MD
Norma J. Niemuth
Matthew & Michelle Oetken
Angela J. Olson
John & Andrea Oman
Doraivelu A. Palaniuvel
Christopher P. Peterson
Dan Pockat
Gregory D. Popp
Michael L. Radtke
Derick A. Railling
Brian & Jenny Rammer
Dr. Martin & Mrs. Kris Rudd
Todd & Amy Sabourin
Aaron J. Sass
Paul & Heather Schmerse
Jeremy J. Schuh
Dan Schultz
Lisa Schulze*
Dr. Reid & Lisa Sousek
Christine Spell
Ryan S. St. Clair
John A. Szwart IV
Mark R. Thiel
Carissia A. Ullrich
Carla J. Van Den Elzen*
Brian VanDenLangenberg
James R. Vandenmissen
Kerri L. Veleke
Beth Weishaar & Tom Nelson*
Anna M. Wilcox*
Emanda E. Wilson
Carol L. Wolfgram*
Brian M. Zoeller
Emerging Leaders Gold
$750-$999
Anonymous (18)
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Kelli J. Axtman
Kent J. Bauman
Alishia Fawn Coenen
Nicole Renee Danke
Amy L. DeHart*
Shawn R. Dimich
Timothy J. Driscoll
Lisa Fassbender
Nick R. Grams
Mary Gronbach
Edna L. Guerra
Steven & Anne Habelkorn*
Matt J. Havel
Andy Henry
Scott Hoehne
Chuck Kelley
Gary F. Klika
Corey Kolbe
Jayson Komp
Victoria A. Larsen
Jim N. Lee
Lauren Lindelow
Steve G. Loken
Patrick J. Loughrin
Milt Luker
Corinne Miller
Mark M. Mleiziva
Matthew Nelson
Andrew D. Nelson
Kristie L. Ott
Melissa R. Parsons
Robert L. Peterson*
Jamie E. Ray
Jason J. Roberts
Jim & Jaime Rosandick
Amy R. Schindler
Joseph T. Schmidt
Scott Searles
Dorothy Stephenson
Jeffrey D. Sturm
Theodore T. Tower
Jennifer Twombly Family
Katherine B. Vissers
Jamie M. Vitense
Denise M. Witt
Lisa J. Zellmer
Christoph Zickler
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Anonymous (94)
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Barry Adams
Steven G. Adamski
Chris Allen
Anthony Alan Alvarado
Jason A. Amo
Jessica Lea Anderson
Sherril Andersson*
Timothy P. Andrew
Shanen Arrammon
Trey Armistead
Joseph M. Audette
Gina M. Augustine*
Brian A. Baer
Angela R. Bahrike Stuewer
Bryan H. Bailey
Jeffrey J. Baker
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Stacey Barrette
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Eric Bauman*
Paul J. Bauman*
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Tyler Berenz
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Ashley Binner
Patrick Blaney
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Caitlin DuFrane
Jason A. Dunahoo
Steven Durham
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Jeremy J. Edson
Ami L. Edwin
Nicole N. Ehlers

Amanda Wilson, Emerging Leaders Chair

The Emerging Leaders’ Valentine’s Family Festival allows families of all income levels to enjoy a morning of fun and entertainment. Hundreds of parents and children attended the festival - and had a blast!
**In-Kind Gifts & Sponsorships**

The following businesses and individuals offered goods and services to United Way Fox Cities Partner Agencies or directly to United Way. We thank them for their generosity.

```
<table>
<thead>
<tr>
<th>Business Name</th>
<th>Industry/Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>91.1 The Avenue</td>
<td>Artistic</td>
</tr>
<tr>
<td>A2Z Design, LLC</td>
<td>Design</td>
</tr>
<tr>
<td>Accents</td>
<td>Design</td>
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<tr>
<td>Affinity Health System</td>
<td>Medical</td>
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<tr>
<td>Alta Resources</td>
<td>Design</td>
</tr>
<tr>
<td>Appvion, Inc.</td>
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Peter Kelly is jumping for joy as United Way Fox Cities exceeded our 2013 goal of raising $7.7 million dollars. The generosity and support of our community makes this a very special place to call home.
Mission Statement
United Way Fox Cities improves lives by bringing diverse people together to build a stronger, more caring community for everyone.

Vision
The Fox Cities is a diverse and dynamic community, where people willingly share the responsibility of ensuring a safe and healthy community for all.

Core Values
Accountability • Community • Caring • Integrity • Commitment
We started a blog! The United Way Speak blog is a great way to stay engaged in the work of United Way Fox Cities. New articles are posted weekly and feature updates and insights from various contributors including United Way Fox Cities’ staff, volunteers, board members, partner agencies, Emerging Leaders, Youth Board members and more! You can find the blog online by visiting www.UnitedWayFoxCities.org.

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