More than $2,200 donated in early 'Dollars for Diapers' drive
Written by Post-Crescent Media

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A total of $2,240 has been received in the first three days of Post-Crescent Media’s “Dollars for Diapers” Do It! Community Challenge, a fund-raiser to support the Fox Cities Diaper Bank.

The campaign — the third in the past four years — has a $30,000 goal, and ends on Father’s Day, June 15. Thrivent Financial, the J. Keller Foundation and United Way Fox Cities have each pledged matching grants of $5,000 for the campaign.

The Fox Cities Diaper Bank assists low-income families by supplementing their existing supplies of disposable diapers. Most child care facilities do not accept cloth diapers, which makes supplies of the disposable items critical to families who need to keep infants and toddlers dry and healthy. Wearing a disposable diaper for too long can cause diaper rash, which can lead to more serious illness for children.

Further, many low-income families do not have access to home laundry facilities, and most coin-operated laundromats don’t allow customers to wash cloth diapers for health and sanitary reasons.

United Way Fox Cities established the Fox Cities Diaper Bank in 2011, and continues to administer the program. Diapers are distributed through nine agencies throughout the Fox Cities, including Harbor House Domestic Abuse Program, Hortonville Community Food Pantry and St. Joseph Food Program in Menasha.

The largest donation of the first three days was $330 from Post-Crescent Media employees.

To reach the $30,000 campaign goal, donations from individuals, businesses, civic groups and foundations must total $15,000 to match the $15,000 in matching grants already established.

“We have high hopes that this campaign will make a substantial differences for the Fox Cities Diaper Bank,” said Dan Flannery, Post-Crescent Media’s executive editor. “With a beginning of Mother’s Day and an end on Father’s Day, it’s a great way to show your support for low-income families who are trying to make a better life for their children.”