

## More than \$2,200 donated in early 'Dollars for Diapers' drive

Written by Post-Crescent Media

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A total of \$2,240 has been received in the first three days of Post-Crescent Media's "Dollars for Diapers" Do It! Community Challenge, a fund-raiser to support the Fox Cities Diaper Bank.

The campaign —the third in the past four years —has a \$30,000 goal, and ends on Father's Day, June 15. Thrivent Financial, the J.

J. Keller Foundation and United Way Fox Cities have each pledged matching grants of \$5,000 for the campaign.

The Fox Cities Diaper Bank assists low-income families by supplementing their existing supplies of disposable diapers. Most child care facilities do not accept cloth diapers, which makes supplies of the disposable items critical to families who need to keep infants and toddlers dry and healthy. Wearing a disposable diaper for too long can cause diaper rash, which can lead to more serious illness for children

Further, many low-income families do not have access to home laundry facilities, and most coin-operated laundromats don't allow customers to wash cloth diapers for health and sanitary reasons. .

United Way Fox Cities established the Fox Cities Diaper Bank in 2011, and continues to administer the program. Diapers are distributed through nine agencies throughout the Fox Cities, including Harbor House Domestic Abuse Program, Hortonville Community Food Pantry and St. Joseph Food Program in Menasha.

The largest donation of the first three days was \$330 from Post-Crescent Media employees.

To reach the \$30,000 campaign goal, donations from individuals, businesses, civic groups and foundations must total \$15,000 to match the \$15,000 in matching grants already established.

#### At a Glance:

- The Fox Cities Diaper Bank distributes about 300,000 diapers to families in need.
- On average, 600 children receive diapers on a monthly basis.
- More than 900 community volunteers have been involved in repackaging diapers for distribution to families. Diapers are stored at Valley Packaging Industries in Appleton.
- The diaper bank collects, stores and helps distribute diapers to low-income families through local agencies including Community 2000 Program through Valley Packaging Industries; Harbor House Domestic Abuse Programs; Hortonville Community Food Pantry; Outagamie County Department of Health and Human Services' Children, Youth and Family Division; Outagamie County Early Intervention Program through Valley Packaging Industries; Parent Connection through Family Services of Northeast Wisconsin; St. Joseph Food Program; the Salvation Army-Fox Cities and the Salvation Army, Outagamie County Service Extension.
- For more information, call the United Way at 920-954-7210 or go to [www.foxcitiesdiaperbank.org](http://www.foxcitiesdiaperbank.org)

To contribute online to Post-Crescent Media's "Dollars for Diapers" Do It! Community Challenge, go to [cfoxvalley.org](http://cfoxvalley.org). To contribute by U.S. Mail or in person, complete the donation form found on **Page C5**. Mail the form and a check to the Community Foundation for the Fox Valley Region, P.O. Box 563, Appleton, WI 54912. Checks should be made payable to The Post-Crescent Community Foundation. To donate in person, the Community Foundation is at 4455 W. Lawrence St., Appleton, near the Fox River Mall area.

"We have high hopes that this campaign will make a substantial differences for the Fox Cities Diaper Bank," said Dan Flannery, Post-Crescent Media's executive editor. "With a beginning of Mother's Day and an end on Father's Day, it's a great way to show your support for low-income families who are trying to make a better life for their children."