United Way: $300K to Rock the Block

Katherine Lynn, Post-Crescent Media/12:02 a.m. CDT September 10, 2015

United Way Fox Cities has pledged $300,000 to Appleton’s upcoming neighborhood revitalization project around the site of the old Pierce Manufacturing plant.

During the "Rock the Block" component of the Greater Fox Cities Area Habitat for Humanity project, volunteers will work from Sept. 14 to 19 making exterior repairs on homes, businesses and organizations in the neighborhood around Spencer and Story streets.

The longer-term revitalization over the next few years includes 13 new Habitat homes — mostly in the footprint of the old plant — and the facilitation of new neighborhood programs and leaders.

United Way, the Community Foundation for the Fox Valley Region and ex-Appleton schoolteacher Mary Beth Nienhaus are major donors for the project.

“Our United Way is committed to improving the lives of struggling low-income families and households and recognizes the importance of having safe stable housing in thriving neighborhoods of the Fox Cities," United Way Fox Cities CEO Peter Kelly said in a statement.