

Reminder Messages

Dear [name]:

If you have not made a decision to give yet, I encourage you to learn more about the impact United Way is making in our community.

Dedicated donors like you help United Way achieve its mission to improve lives in the Fox Cities. Your gift serves to strengthen the community where you live and work by tackling key issues in Education, Income and Health. Your donation provides others with the chance to have a quality Education that leads to a stable job, enough Income to support a family and to live in good Health.

Let me know if you have any questions about the [company name] campaign or United Way Fox Cities. By partnering with United Way, you can help families move from surviving to succeeding during our tough economic times.

Together we can shape our future and LIVE UNITED.

Sincerely,

[ECM or Campaign Chair]

Dear Friends,

We are already halfway through our United Way [campaign name] Campaign! Thanks to all of you who have already submitted your pledge form (or made your pledge on-line); your investment in our community means you understand United Way's mission of advancing the common good in our community.

We LIVE UNITED when we give, advocate and volunteer. United Way helps to create opportunities for a better life by focusing on quality education that leads to a stable job, an income to support a family through retirement, and creating the support seniors need for healthy aging. Together, united, we can inspire hope and create opportunities for a better tomorrow.

Our campaign will wrap up on [date]. If you haven't already, please complete your pledge form (or on-line pledge) and return them before then. We hope to announce our total campaign results by [date].

Thank you again for your attention to this important community investment. I am proud to say [company's name] LIVES UNITED!

Visit our website: UnitedWayFoxCities.org

Dear [name]:

As the [company name] United Way campaign begins its final week, we are well on our way to achieving our goal. Currently, [company name] is at [XX%] of our [\$XX,XXX] goal.

Your gift will help United Way achieve results in the areas of greatest need in our community. Whether large or small, your gift can help change someone's life.

If you have not made your decision, please join us today by making a pledge to United Way.

Sincerely,

[Campaign Chair or ECM]

Dear [name]:

The [company name] United Way campaign is quickly coming to a close. To date, we have raised more than [\$XX,XXX] toward our goal of [\$XX,XXX]. Please consider joining your co-workers and helping achieve our company goal by making a contribution today.

[Company name] continues to be a strong advocate of the United Way because it is the best way to make the biggest difference in our community. By partnering with United Way you can help move families from surviving to succeeding during tough economic times.

Thank you for considering a gift that will help your friends, neighbors and co-workers enjoy a better quality life.

Sincerely,

[Campaign Chair or ECM]

Dear [name]:

Today is the last day for our United Way campaign. [Company name] has currently raised more than [\$XX,XXX] toward our goal of [\$XX,XXX].

Hopefully you have had an opportunity to learn about the impact your United Way gift really makes in our community. If you haven't completed a pledge form, please take a few moments to make a contribution. Everyone can share something and every gift can make a difference for others in need.

We will have a [company name] United Way Appreciation Celebration event with prizes on [date] for all team members who have made their donation.

Don't miss your chance to win—and to help our community win, too.

Sincerely,

[Campaign Chair or ECM]