

FOR IMMEDIATE RELEASE

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Weight of the Fox Valley

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National Speaker to Focus on Childhood Obesity in the Fox Valley March 8

(Appleton, Wis.) – One of America's leading health activists, Christina Economos, PhD, will be the keynote speaker at a free breakfast event hosted by the Weight of the Fox Valley. Dr. Economos will present “Tipping the Scales on Childhood Obesity: Building Prevention and Intervention Strategies that Work,” and focus on how the Fox Valley can leverage community resources to reduce childhood obesity. Physicians, nurses, dietitians, other healthcare professionals, and those from the general public interested in the prevention of childhood obesity are invited to attend.

Wake Up with Weight of the Fox Valley (free breakfast event)

Note that this activity has been approved for AMA PRA Category 1 Credit™

Tuesday, March 8, 2016

7:30-9:00 a.m.

Best Western Bridgewood Conference Center

1000 Cameron Way, Neenah, WI 54956

Despite recent declines in the prevalence among preschool-aged children, childhood obesity is a serious problem. According to the Centers for Disease Control and Prevention, obesity now affects 1 in 6 children and adolescents in the United States. Weight of the Fox Valley, a regional initiative focused on helping residents achieve and maintain a healthy weight, is bringing people from diverse organizations together to focus on changing these statistics.

“We are excited to have Dr. Economos join the Weight of the Fox Valley on March 8th to discuss childhood obesity,” said Keren Rosenberg, Program Manager for Weight of the Fox Valley. “One organization alone cannot change this issue. We need the whole community, working together to make an impact. I believe we can learn a lot from Dr. Economos’ work in other communities to reduce excess weight gain in children.”

About the Speaker

Christina Economos, PhD, is an Associate Professor and the New Balance Chair in Childhood Nutrition at the Friedman School of Nutrition Science and Policy and Medical School at Tufts University. She is also the Co-Founder and Director of ChildObesity180, a unique organization that brings together leaders from diverse disciplines to generate urgency and find solutions to the childhood obesity epidemic. She has appeared on NBC Nightly News, ABC, Nightline, NPR, CNN, the Wall Street Journal, and TEDxSomerville.

About Weight of the Fox Valley

Weight of the Fox Valley (WOTFV) is a community health initiative designed to promote active lifestyles and healthy habits among Fox Valley residents. Currently, more than 60% of residents in the Fox Valley are overweight or obese, affecting our community’s health, wellness and productivity. The initiative is championed by a team of 35 community leaders from all sectors in Calumet, Outagamie and Winnebago Counties. Weight of the Fox Valley’s mission is to build a community that together achieves and maintains a healthy weight at every age.