

United Way Fox Cities meets \$8.75 million fundraising goal

[Chris Mueller](#), USA TODAY NETWORK-Wisconsin Published 7:13 p.m. CT Jan. 24, 2018

APPLETON - The United Way Fox Cities met a \$8.75 million fundraising goal in 2017 to support local programs and other charitable initiatives.

The money raised during the organization's community campaign will help more than 100 local programs provided by United Way partners.

"The support of the campaign really does make a big impact for our community and the quality of people's lives," said Nanci Micke, vice president of marketing and communications for United Way Fox Cities.

The fundraising campaign, which began in August, was led by Miron Construction president David Voss and McClone executive vice president Dustin McClone.

"Reaching the \$8.75 million campaign goal is a tribute to the incredible individual and corporate donors who support our efforts to invest in the most pressing needs facing our community," said Peter Kelly, president of United Way Fox Cities.

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The organization approved funding for four new programs this year, including Samaritan Counseling Center, a nonprofit outpatient clinic for people in need of drug, alcohol or mental health treatment. The program serves about 525 adults and 265 children in the Fox Cities.

The other new programs are the Fox Valley Memory Project, a program to help those living with dementia, Thrive Academy, a program to help youth and adults at risk of poverty, and Reach Out and Read, a program to promote literacy and school readiness in exam rooms of pediatricians and family practitioners.

The organization gathered Wednesday evening at Fox Cities Stadium to celebrate the success of the campaign and honor those who contributed.

"It certainly takes all of us working together to be able to accomplish something like this," she said.