

BASIC NEEDS & SELF-SUFFICIENCY

challenge

39% of renter households in the Fox Cities spend more than **30%** of their income on housing. These households are considered “cost burdened,” and may need to make difficult choices forcing them to forgo other basics, such as meals, medicine, child care, or heat.



2021 target

We aim to stabilize more working families by reducing the number of renters experiencing housing cost-burden to **36%**, which will impact **960** households.

OUR GOAL

BUILD FINANCIALLY STABLE INDIVIDUALS & FAMILIES

strategy

Not just waiting to enter shelter

A \$200,000 United Way grant will help Homeless Connections to implement their Diversion Program. The program targets individuals and families who have already lost their permanent housing but have not yet entered shelter. Rather than going on the shelter waiting list and postponing intervention, the Diversion Program will immediately provide services that may shorten their homeless episode or prevent them from having to enter shelter entirely.

big picture

In 2017, we supported **20** programs with \$958,123 to provide families with food, shelter, transportation, and development of job and money management skills.



Donna Evers,
Basic Needs
Impact Volunteer