

# ALICE IN OUTAGAMIE COUNTY

## 2016 Point-in-Time Data

**Population:** 184,526 • **Number of Households:** 72,994

**Median Household Income:** \$61,149 (state average: \$56,811)

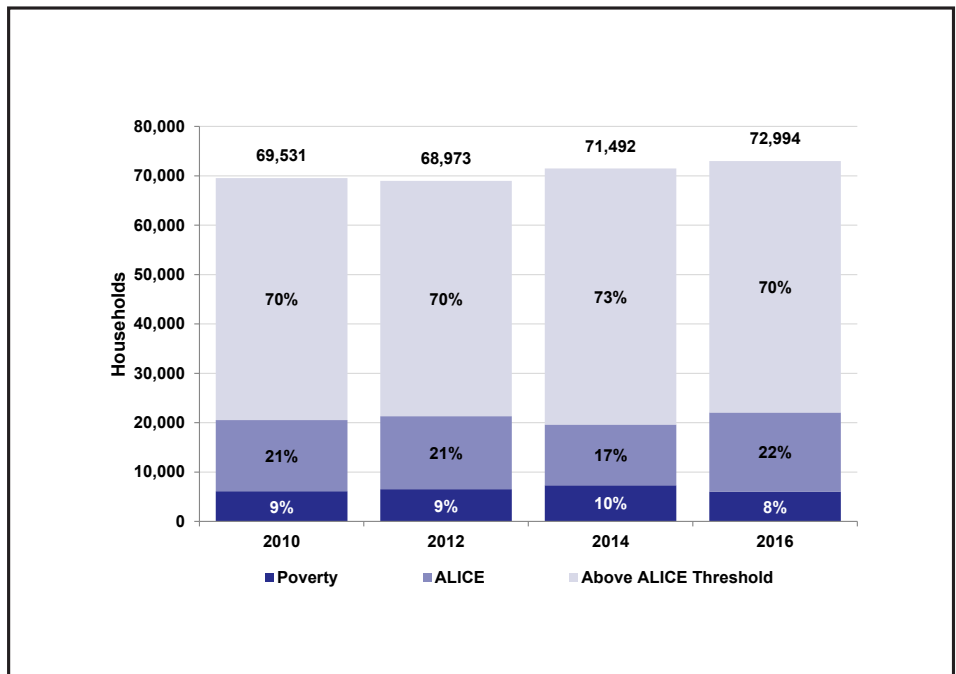
**Unemployment Rate:** 4% (state average: 4.1%)

**ALICE Households:** 22% (state average: 25.8%) • **Households in Poverty:** 8% (state average: 11.7%)

## How has the number of ALICE households changed over time?

**ALICE** is an acronym for **A**sset Limited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Combined, the number of ALICE and poverty-level households equals the total population struggling to afford basic needs. The number of households below the ALICE Threshold changes over time; households move in and out of poverty and ALICE status as their circumstances improve or worsen. The recovery, which started in 2010, has been uneven across the state. Conditions have improved for some families, but with rising costs, many still find themselves struggling.

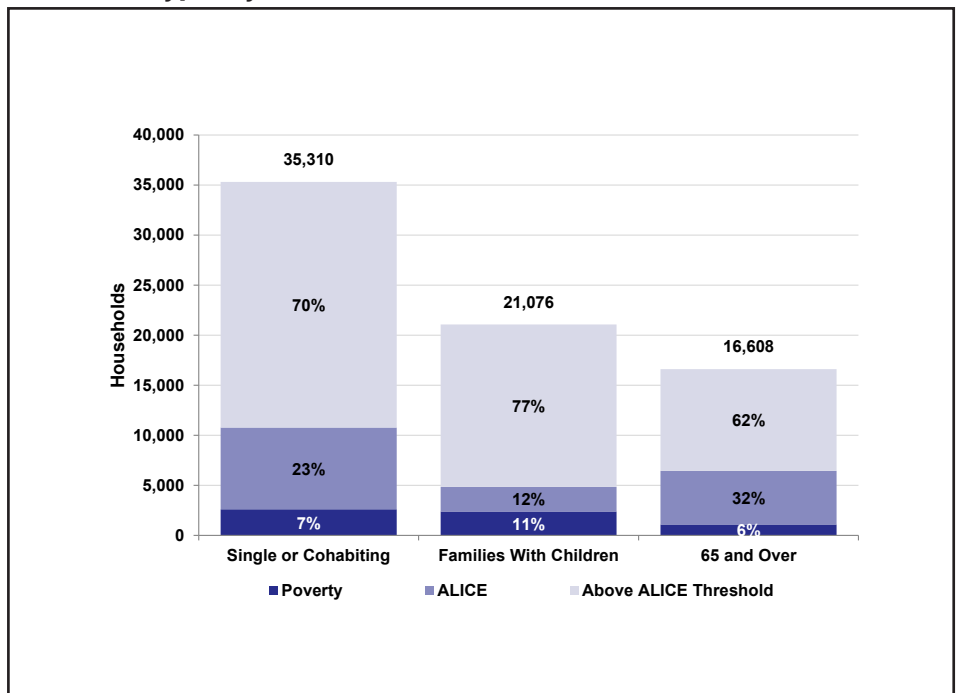
### Households by Income, 2010 to 2016



## What types of households are struggling?

The way Americans live is changing. There are more different family and living combinations than ever before, including more adults living alone, with roommates, or with their parents. Families with children are changing: There are more non-married cohabiting parents, same-sex parents, and blended families with remarried parents. The number of senior households is also increasing. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.

### Household Types by Income, 2016



# Why do so many households struggle?

## The cost of living continues to increase...

The Household Survival Budget reflects the bare minimum that a household needs to live and work today. It does not include savings for emergencies or future goals like college. In 2016, costs were well above the Federal Poverty Level of \$11,880 for a single adult and \$24,300 for a family of four. Family costs increased by 18 percent statewide from 2010 to 2016, compared to 9 percent inflation nationally.

Household Survival Budget, Outagamie County		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs</b>		
Housing	\$443	\$718
Child Care	\$-	\$1,425
Food	\$158	\$525
Transportation	\$349	\$697
Health Care	\$214	\$800
Technology	\$55	\$75
Miscellaneous	\$144	\$491
Taxes	\$218	\$673
Monthly Total	\$1,581	\$5,404
<b>ANNUAL TOTAL</b>	<b>\$18,972</b>	<b>\$64,848</b>
Hourly Wage	\$9.49	\$32.42

## ...and wages lag behind

Employment and wages vary by location; firms generally pay higher wages in areas with a higher cost of living, although those wages still do not always cover basic needs. Employment and wages also vary by firm size: Large firms tend to offer higher wages and more job stability; smaller businesses can account for more jobs overall, especially in rural areas, but may pay less and offer less stability. Medium-size firms pay more but typically employ the fewest workers.

## Private-Sector Employment by Firm Size With Average Annual Wages, 2016



Sources: 2016 Point-in-Time Data: American Community Survey. ALICE Demographics: American Community Survey; the ALICE Threshold. Budget: U.S. Department of Housing and Urban Development; U.S. Department of Agriculture; Bureau of Labor Statistics; Internal Revenue Service; Tax Foundation; and Wisconsin Department of Children and Families, 2016.

Outagamie County, 2016		
Town	Total HH	% ALICE & Poverty
Appleton city	23,687	37%
Bear Creek village	162	43%
Black Creek	506	30%
Black Creek village	522	33%
Bovina	416	19%
Buchanan	2,682	17%
Center	1,329	17%
Cicero	422	32%
Combined Locks village	1,346	17%
Dale	1,028	15%
Deer Creek	233	31%
Ellington	1,084	20%
Freedom	2,192	23%
Grand Chute	9,781	35%
Greenville	3,991	14%
Hortonia	407	18%
Hortonville village	1,021	23%
Kaukauna	435	26%
Kaukauna city	6,301	34%
Kimberly village	2,807	42%
Liberty	316	16%
Little Chute village	4,467	31%
Maine	330	36%
Maple Creek	229	32%
New London city	560	43%
Nichols village	105	54%
Oneida	1,552	33%
Osborn	408	18%
Seymour	452	24%
Seymour city	1,418	46%
Shiocton village	370	42%
Vandenbroek	566	20%

Note: Municipal-level data on this page is 5-year averages for Census Places and County Subdivisions. Totals will not always match county-level numbers because some county-level data is 1-year estimates.