

News Release  
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**\*\*EMBARGOED UNTIL 1:00PM ON 8/28/19\*\***

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## **United Way Kicks Off Community Campaign**

Fox Cities - Supporters of United Way Fox Cities gathered in record numbers on the grounds of Miron Construction today to officially mark the beginning of the 2019 United Way Community Campaign. A goal of \$9 million dollars has been established for the campaign. Campaign Co-Chairs, Jim Kotek, President & CEO of Menasha Corporation and Kim Underhill, Group President of Kimberly-Clark North America lead the Kickoff event.

The Community Campaign Kickoff event was sponsored by Miron Construction and proved to be both entertaining and inspiring with a theme of building a stronger, more caring community for everyone! Attendees arrived with diapers in-hand to support the Fox Cities Diaper Bank, an initiative of United Way Fox Cities. They were then brought to their feet with the toe-tapping sounds of Deuces Wild Dueling Pianos. Campaign Co-Chairs Kim Underhill and Jim Kotek offered inspiring words about the positive impact felt by last year's Campaign. That support impacted 1 in 3 people in the community by diapering over 900 babies per month, assisting over 12,000 children and adults in finding hope through mental health services, inspiring children to read by getting 81,000 books into their hands, and so much more.

The Kickoff event also served as a start to the Donations for Diapers event which will culminate with National Diaper Need Awareness Week, September 23-29, 2019. Raising awareness for the diaper needs of the Fox Cities area is crucial and we are extremely grateful to Kimberly-Clark who generously agreed to match the donation received at today's Kickoff event.

For more information on United Way's campaign and how you can join us in caring for our community, visit [UnitedWayFoxCities.org](http://UnitedWayFoxCities.org).

*United Way fights for the health, education and financial stability of every person in every community.*