CARING FOR OUR COMMUNITY
EDUCATION

HOW WE CARE In 2019, through United Way-supported programs:

- 74,650 books ignited young readers’ imaginations as they developed new vocabulary and engaged in critical thinking.
- 95% of children improved skills needed to recognize and manage their emotions.
- 590 children from low-income families attended quality child care, preparing them for success in school.
- 9,703 youth thrived at safe, supportive tutoring and after-school programs.
- 50 youth with disabilities discovered a sense of belonging and enriching experiences at the YMCA’s Camp Hope.

OUR GOAL: children and youth are on track to reach their full potential.

FINANCIAL STABILITY

HOW WE CARE In 2019, through United Way-supported programs:

- 1,789 individuals were sheltered from homelessness or abuse.
- 75% of participants strengthened their money management skills and increased savings.
- 34,788 rides transported people to vital daily activities like work, medical appointments, and school.

$150,000 in grant funding uplifted struggling neighborhoods through Habitat for Humanity’s Rock the Block.

OUR GOAL: individuals and families are financially stable.
**COMMUNITY COLLABORATIONS:** United Way Fox Cities is a collaborative leader around many important topics across the Fox Cities. Here are just a few:

**TRAUMA INFORMED Roadmap**

The Trauma-Informed Roadmap is a free, downloadable toolkit offering practical suggestions for how to create environments where individuals feel safe and empowered. United Way Fox Cities convened twelve local nonprofits to develop the Trauma-Informed Roadmap as an action group through the POINT Poverty Initiative and continues to lead the project.

**LEARN MORE:**
traumainformedroadmap.org

**Be Well FOX VALLEY**

Through Be Well Fox Valley, community partner organizations work together to advance a culture of health and well-being for all in the Fox Valley. United Way Fox Cities has taken on the role as the backbone organization, leading this collaboration of partners to create the community conditions necessary to improve the well-being of this and future generations. Be Well Fox Valley represents an evolution from Weight of the Fox Valley, building on its strengths and broadening the focus to include overall health and well-being.

**LEARN MORE:** bewellfoxvalley.org

**IMAGINE FOX CITIES**

Imagine Fox Cities is an inclusive community-wide initiative created to be more intentional about shaping the future of the Fox Cities when it comes to well-being. Imagine Fox Cities’ living vision contains these four characteristics:

- Kids get off to a strong start and onto a positive life pathway
- We have an economy that works for everyone
- Shared spaces and a rich cultural environment connect us
- We all belong

**LEARN MORE:** imaginefoxcities.com

**HOW WE CARE** In 2019, through United Way-supported programs:

- **8,976** people's faces lit up with healthy smiles and confidence through United Way-funded dental programs.
  - **OUR GOAL:** children, youth, and adults are healthy.

- **100%** of at-risk families had no substantiated reports of child abuse while participating in supportive services.
  - **OUR GOAL:** children are free of abuse and neglect.

- **1,762** people received knowledgeable assistance and advice when navigating the complex task of enrolling in a health insurance plan.

- **15,010** crisis helpline calls offered solutions and hope to women facing abusive situations.

- **78%** of patients engaged in mental health counseling reported reduced symptoms.
United Way WORKS is a pilot program designed to support workforces in the Fox Cities. Onsite Resource Coordinators provide employees with connections to health and human services, small-dollar loans, and financial wellness workshops to help manage life's challenges.

“We are piloting United Way WORKS at Alta Resources. It has been a wonderful experience and our employees’ needs are being met. I would highly recommend this program!” — Chelsey Latimer, Employee Relations Specialist

The Connector, a partnership of United Way Fox Cities and Valley Transit, provides rides to those who need affordable transportation outside of normal bus routes or operating hours. 92% of rides get employees to work.

“Without The Connector, I would not be able to have my new job.” — Tom, Connector Rider

United Way’s PATH (Providing Access to Health) for Students provides 200 children each year access to school-based mental health counseling in 37 schools throughout all 10 Fox Cities’ school districts.

“Meeting with my counselor made me feel like I still want to live.” — PATH Student

United Way’s Fox Cities Diaper Bank provides 900 little ones with diapers each month, giving families hope and dignity and babies healthy, dry bottoms.

“With an extra supply of diapers, my baby has less diaper rash and sleeps better through the night.” — Fox Cities Diaper Bank Recipient