Due to factors such as job insecurity, disruption of child care services, and barriers to working virtually, households below the ALICE Threshold face acute hardship as the pandemic’s devastating economic effects unfold.

Key takeaways from the Wisconsin ALICE research. In 2018:

- While the overall economic climate has improved since 2010, more than one third (34%) of Wisconsin’s households still struggled to make ends meet.
- Statewide, 70% of single-female-headed families with children are below the ALICE Threshold.
- 59 percent of Wisconsin jobs pay less than $20 an hour and a record number of workers (60%) were paid by the hour.

Find the full report and additional information at: UnitedWayWI.org/ALICE
ALICE IN CALUMET COUNTY

2018 Point-in-Time Data
Population: 49,807
Number of Households: 19,567
Median Household Income: $72,530 (state average: $60,773)
Unemployment Rate: 2.2% (state average: 3.2%)
ALICE Households: 22% (state average: 23%)
Households in Poverty: 7% (state average 11%)

Household Survival Budget
Single Adult: $22,056 (or $11.03 hourly wage)
Two Adults, Two Children in Child Care: $70,656 (or $35.33 hourly wage)

ALICE IN OUTAGAMIE COUNTY

2018 Point-in-Time Data
Population: 187,365
Number of Households: 74,603
Median Household Income: $64,759 (state average: $60,773)
Unemployment Rate: 2.9% (state average: 3.2%)
ALICE Households: 24% (state average: 23%)
Households in Poverty: 8% (state average 11%)

Household Survival Budget
Single Adult: $22,584 (or $11.29 hourly wage)
Two Adults, Two Children in Child Care: $73,536 (or $36.77 hourly wage)

ALICE IN WINNEBAGO COUNTY

2018 Point-in-Time Data
Population: 171,020
Number of Households: 71,332
Median Household Income: $56,589 (state average: $60,773)
Unemployment Rate: 3.8% (state average: 3.2%)
ALICE Households: 23% (state average: 23%)
Households in Poverty: 11% (state average 11%)

Household Survival Budget
Single Adult: $22,116 (or $11.06 hourly wage)
Two Adults, Two Children in Child Care: $71,328 (or $35.66 hourly wage)