

2020/2021



ENGAGEMENT CALENDAR



United Way Fox Cities

Build a stronger community all year long!

FALL

SEPTEMBER



Diaper Need Awareness Week is in September. Schedule a time to volunteer at United Way's Fox Cities Diaper Bank.

WINTER

DECEMBER



Don't miss this date! The deadline to qualify for a chance to win a 2021 Chevy Trailblazer is **Dec. 11, 2020**.

SPRING

MARCH



Now is the perfect time to start planning the sponsorship and installation of a United Way Born Learning Trail at a local park.

SUMMER

JUNE



Learn how your gift helps 1 in 3 people. Schedule a presentation with a United Way Fox Cities nonprofit partner.

OCTOBER



Make a Difference Day is the fourth Saturday in October. Gather a group and sign up to volunteer in our community.

JANUARY



Celebrate with us! Join us at the Campaign Celebration to recognize the good work happening in our community.

APRIL



Join us for our annual Report to the Community to learn more about your investment in United Way. Everyone is invited!

JULY



It's a great time to start recruiting team members for your campaign planning committee.

NOVEMBER



Engage up-and-coming leaders at your company. Host a Lunch & Learn about United Way Fox Cities Emerging Leaders.

FEBRUARY



Join the fun! Volunteer or sponsor our Emerging Leaders Valentine's Family Festival, serving 500+ children ages 2-12.

MAY



May is Mental Health Awareness Month. Schedule a Lunch & Learn about United Way's focus on mental health.

AUGUST



Join the fun! Help us get the campaign off to a great start at our Campaign Kickoff event.

BONUS IDEA



Promote early literacy across the Fox Cities. Schedule a United Way Books for Kids packing event at your company.

BONUS IDEA



Feb. 11 is National 2-1-1 Day. Schedule a Lunch & Learn to highlight United Way's 2-1-1 services.

BONUS IDEA



May 28 is Menstrual Hygiene Day. Host a drive to collect feminine care products to show your support.

BONUS IDEA



Rally your team for a Back-to-School supply drive.

2020/2021



COMMUNICATION CALENDAR



United Way Fox Cities

Ideas for year-round team communication

Find resources at: www.UnitedWayFoxCities.org

FALL

SEPTEMBER



Help spread the word about diaper need. Find information and facts at: foxcitiesdiaperbank.org

WINTER

DECEMBER



You're invited! Check the "events" page on our website for upcoming activities you can invite your team to attend.

SPRING

MARCH



Mark your calendar for "Appreciation April." Plan a fun way to thank your team and those who invested in the United Way campaign.

SUMMER

JUNE



Attend our United Way Champions training sessions to learn and share best practices for running your campaign.

OCTOBER



What's new? Check the "Our Work—Grants" section of our website to learn about new programs receiving funding through grants.

JANUARY



Healthy New Year to you! Share a new worksite wellness program with your team. Find ideas on Be Well Fox Valley's Facebook page.

APRIL



Can't attend our annual Report to the Community, but want to learn more? Visit our website to read our Annual Report under "Who We Are."

JULY



Download/print new and refreshed materials on our website under "Campaign," then "2020 Campaign Materials Toolkit."

NOVEMBER



What is your team thankful for? Food, shelter, transportation, health? These are the gifts you give to others through United Way.

FEBRUARY



Give 2-1-1 some love! Celebrate National 2-1-1 Day (Feb. 11) by sharing videos and facts found on our website under "Resources—2-1-1."

MAY



During Mental Health Awareness Month, share mental health resources with your team. Visit "Resources—Mental Health" on our website.

AUGUST



Don't miss the release of our new video! Subscribe to our YouTube channel and share our videos to get your team excited.

BONUS IDEA



We publish a blog. To subscribe, send us your email then share inspiring articles with your team year-round.

BONUS IDEA



Pick one fact each week from "By the Numbers," "Did you know," or "A Day in the Life" documents to highlight with your team.

BONUS IDEA



Get social with us! Find us on Facebook, Twitter, and LinkedIn for the latest news. Then "share" with your networks.

QUESTIONS?



Stay in touch! Call or email your campaign contact at United Way to learn more about year-round involvement.