

This is a story about a stronger,

more caring Fox Cities.

6,117 

youth found an enriching safe haven at after-school and tutoring programs, even as schools closed.

20,575 

calls, texts, and chats with United Way's 211 connected people to help when they needed it most (an increase of more than 66% over previous years).

452,550 

diapers gave 1,000 babies each month clean, dry bottoms through United Way's Fox Cities Diaper Bank—a record-setting annual diaper total.

1,523 

people received help when navigating the complex task of enrolling in health insurance.

6,589 

children and adults found hope through mental health services.

122,622 

after-school meals were served to families experiencing hardship during the pandemic.

9,760 

children and adults received healing from medical and dental care.

15,366 

rides were provided by The Connector; 97% of which helped employees get to work—the highest percentage since its inception.

1,010 

survivors of domestic violence were supported as they recovered from trauma and found hope.

1,810 

people were sheltered from homelessness or abusive situations.

42,645 

books inspired families to read together.

5,371 

mental health counseling sessions occurred during the 2019/2020 school year, thanks to United Way's PATH for Students.

THIS IS A STORY ABOUT
RESILIENCY & HEALING.

THIS IS A STORY ABOUT
HOPE & DIGNITY.

THIS IS A STORY ABOUT
BRIGHT FUTURES.

THIS IS A STORY ABOUT
SAFETY & SECURITY.



United Way Fox Cities

In 2020, your gift transformed 1 in 3 people's lives in the Fox Cities.

UNITED WAY'S STORY HAS MANY CHAPTERS.

It starts with
YOU.

Every gift counts

50¢ per week
or \$26 per year:



aids a person experiencing homelessness with one night of safe shelter, a shower, and a hot meal

\$1 per week
or \$52 per year:



provides two children with books from Reach Out and Read at each of 10 well-child doctor visits

\$10 per week
or \$500 per year:



purchases 2,000 diapers for the Fox Cities Diaper Bank to keep babies clean, healthy, and dry

\$15 per week
or \$750 per year:



allows low-income shift workers to keep their jobs through 40 rides to work on The Connector

\$20 per week
or \$1,000 per year:



changes the lives of two children through six months of mentoring

\$49 per week
or \$2,500 per year:



connects 135 people to critical resources such as housing and counseling through United Way 2-1-1

\$97 per week
or \$5,000 per year:



covers essential immediate needs for eight families recovering from a disaster (for example, a house fire)

\$193 per week
or \$10,000 per year:



provides a semester of mental health therapy for 24 children through United Way's PATH

Annual giving levels

Your giving may qualify you for more than one type of recognition.

Community Supporters: People of all ages giving \$1 - \$999. Every gift makes a difference!

Annual Giving Levels

Annual Giving Levels	Per Week
Gold..... \$750 - \$999	\$ 16 - \$19
Silver..... \$500 - \$749	\$ 11 - \$15
Bronze..... \$250 - \$499	\$ 6 - \$10
Copper..... \$ 1 - \$249	\$0.02 - \$5

Join an affinity group:



LINC (Lead. Impact. Network. Change.):



For donors age 30 and under who give \$5 per week (\$250 per year) or more.



Emerging Leaders: For donors age 40 and under who give \$11 per week (\$500 per year) or more.

Annual Giving Levels

Annual Giving Levels	Per Week
Emerging Leaders Horizon..... \$1,000 & above (see Leadership Levels)	
Emerging Leaders Gold..... \$750 - \$999	\$ 16 - \$19
Emerging Leaders Silver..... \$500 - \$749	\$ 11 - \$15



Leadership Givers: People of all ages with individual or combined annual giving of \$20 per week (\$1,000 per year) or more.

Annual Giving Levels

Annual Giving Levels	Per Week
Tocqueville Society..... \$10,000 & above	\$193 & above
Founder..... \$ 7,500 - \$9,999	\$ 145 - \$192
Keystone..... \$ 5,000 - \$7,499	\$ 97 - \$144
Cornerstone..... \$ 2,500 - \$4,999	\$ 49 - \$96
Pillar..... \$ 1,500 - \$2,499	\$ 30 - \$48
Horizon..... \$ 1,000 - \$1,499	\$ 20 - \$29



Forever United Network (FUN): FUN is a group of passionate, community-focused people of any age who make a gift every year to United Way Fox Cities and provide non-work contact information to stay in touch.

Not sure how much to give?

Consider a generous gift of **1% of your salary.**

Enter United Way Fox Cities' sweepstakes for a chance to win!

2021 SUBARU CROSSTREK



Any United Way Fox Cities donor who timely gives a new, undesignated gift of \$26 (\$.50 per week), or a previous year donor who timely gives an undesignated minimum gift of \$27 that has increased by at least \$1 from the previous year, is eligible to qualify for one entry in the 2021 Subaru Crosstrek sweepstakes. Pledges must be received by United Way Fox Cities on or before 12/10/2021 to qualify for the drawing. Void where prohibited; pledge will not improve chance of winning. No gift necessary. Presented in partnership by:



For complete rules and more information, visit UnitedWayFoxCities.org