



United Way Fox Cities

## Do you know United Way?

These facts can be used to promote awareness and understanding of United Way in your workplace in e-mails, newsletters, bulletin boards, or letters.

1. **Did you know**...A neighbor, friend, co-worker, or family member has a better life because you invested in United Way. In the Fox Cities, 1 in 3 people each year receive services from a United Way-funded program.
2. **When you give to United Way**, your money goes far, but not far away. Dollars raised in our community stay in our community to build a better place for all of us to live, work, and raise a family. United Way Fox Cities has been making a positive impact in our community for nearly 75 years.
3. **Community Impact Volunteers** spend 1,200 hours (the equivalent of 50 days!) reviewing programs and making funding decisions. Donors can feel confident that their investment is making a positive impact because funded partners are held accountable.
4. **United Way Fox Cities funds** more than 100 programs, grants, and initiatives each year to fulfill their mission of building a stronger, more caring community for everyone.
5. **United Way Fox Cities uses research**, including the [Fox Cities LIFE Study](#), the [Wisconsin ALICE Report](#), and [2-1-1 Counts](#) to determine community needs. We take a deep dive into the issues facing our community, so you can have confidence your investment in United Way addresses the most pressing needs.
6. In 2020, **United Way's 211** reached a new milestone: 20,575 calls, texts, and chats were answered by the local center operated by United Way Fox Cities (an increase of more than 66% over previous years). These interactions connected people to community resources for housing, mental and physical health care, child care, food, and much more.
7. **VT Connector**, a partnership of United Way Fox Cities and Valley Transit, gives rides to those who need affordable transportation outside of normal bus routes or operating hours. In 2020, VT Connector provided 15,366 rides; 97% of which helped employees get to work — the highest percentage since its inception.
8. **United Way's PATH (Providing Access to Healing) for Students** serves children through school-based mental health counseling in all 10 Fox Cities' school districts, allowing 5,371 mental health sessions to occur during the 2019/2020 school year.
9. During the pandemic, **United Way's Fox Cities Diaper Bank** met community need through increased and uninterrupted service, keeping more than 1,000 local babies dry and healthy each month. In the end, a record-setting total of 452,550 diapers gave local families hope and dignity in 2020.
10. Through **Be Well Fox Valley**, a United Way collaboration to improve well-being, 14 AmeriCorps members served 9,173 hours to advance health initiatives and 2,694 hours to help with COVID-19 relief efforts.

## In 2020, through United Way-supported programs:

- 122,622 after-school meals were served to families experiencing hardship during the pandemic.
- 42,645 books ignited young readers' imaginations and inspired families to read together.
- 94% of children improved skills needed to recognize and manage their emotions.
- 1,316 young children flourished in quality care, ensuring peace of mind for their working parents who were meeting essential community needs.
- 6,117 youth found an enriching safe haven at tutoring and after-school programs, even as schools closed.
- 1,810 people were sheltered from homelessness or abusive situations.
- 57% of clients increased their level of income or improved employment, positioning them for more stable housing.
- 24,853 rides transported people to vital daily activities like work, medical appointments, and school.
- 1,523 people received knowledgeable assistance and advice when navigating the complex task of enrolling in a health insurance plan.
- 14,069 crisis helpline calls offered solutions and hope to women facing abusive situations.
- 93% of patients reported reduced symptoms after engaging in mental health counseling.
- 6,411 people's faces lit up with healthy smiles and confidence after receiving dental care.
- 100% of at-risk families had no substantiated reports of child abuse while participating in supportive services.
- 1,010 survivors of domestic violence were supported as they recovered from trauma and found hope.
- 6,589 children and adults found hope through mental health services.
- 9,760 children and adults received healing from United Way-funded medical care.
- 4,156 people in the Fox Cities saved \$370,955 through the SingleCare prescription drug discount program, a partnership with United Way.