

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; diapers serve a critical role in ensuring the health, welfare, and safety of infants, toddlers, and young children, as well as all those who may require them; and

WHEREAS; “diaper need” is the condition of not having a sufficient supply of diapers to ensure that infants and toddlers are clean, healthy, and dry, which can adversely affect kids and families, often disqualifying them from participating in quality childcare and early education programs; and

WHEREAS; an infant or toddler can require several diaper changes per day and dozens every week, and according to the National Diaper Bank Network, one in three U.S. families experience diaper need; and

WHEREAS; on average, diapers cost approximately \$80 a month, and the only federal assistance program that can assist with this cost is the Temporary Assistance for Needy Families (TANF) program, making it difficult for low-income families to purchase the amount of diapers needed when their TANF benefits also have to go towards other essential costs; and

WHEREAS; addressing diaper need can improve economic opportunity, overall health, and quality of life for all families and communities throughout the state; and

WHEREAS; this week, the state of Wisconsin recognizes the community organizations across our state actively working to alleviate diaper need and encourages all Wisconsinites to support these organizations, as well as the families that depend on the critical supplies and resources they provide, for the health and safety of all Wisconsin kids;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 24 – October 2, 2022, as

DIAPER NEED AWARENESS WEEK

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 2nd day of September 2022.

TONY EVERS
GOVERNOR

By the Governor:

DOUGLAS LA FOLLETTE
Secretary of State