through the eyes of

LIVE UNITED

United Way
Fox Cities
United Way Fox Cities Priorities

These priorities provide guidance in setting the agenda for community impact. They also serve as the foundation for investment strategies and the work of our four impact areas.

- **Improve** access to and delivery of mental health services
- **Enhance** and promote quality child care
- **Support** families with children to strengthen parenting and life skills
- **Improve** availability of and access to healthy food and essential personal care items
- **Promote** community and corporate awareness on the importance of birth-to-five education and the economic impact of school readiness on the community
- **Promote** healthy lifestyles
- **Improve** availability and access to safe, adequate shelter and affordable housing
- **Improve** access to transportation
- **Improve** access to physical health and dental care for the uninsured and under-insured
- **Prevent** intimate crimes (domestic, sexual and child abuse) and support victims
- **Improve** basic academic and language skills, financial literacy, and employment skills
- **Increase** literacy among diverse populations
- **Improve** availability of and access to affordable civil legal services for low-income individuals and families
- **Promote** options for older adults, families and caregivers to successfully adjust and adapt to changes in later life
- **Provide** positive youth development and youth activities
- **Promote** skills enhancement and independent living for persons with disabilities
United Way advances the common good by creating opportunities for a better life for all. We focus on advancing education, income and health - the essential building blocks for a good quality of life.

Strong, vibrant and healthy families are the cornerstone of every community. A quality education is essential to obtaining and keeping a job with a livable wage and health benefits. An income adequate to pay for today’s necessities and save for the future will help families become financially stable. Access to quality healthcare keeps children on track in school and adults productive at work.

United Way works with people and organizations that bring the passion, expertise and resources needed to get the job done. We develop measurable strategies that insure the community’s investment in United Way is achieving results.

In 2011 our work in the community included:
• Establishment of the Fox Cities Diaper Bank
• Expansion of our United Way’s PATH for Students, offering access to school-based mental health services in more school districts
• Continued support of The Connector, our initiative providing access to transportation for second and third shift workers that is done in partnership with Valley Transit
• Release of the 2011 Fox Cities LIFE Study, a community needs assessment done in partnership with the Community Foundation for the Fox Valley Region, the Fox Cities Chamber of Commerce and the Fox Cities Economic Development Partnership.
• Completion of our two-year investment cycle conducted by our community impact volunteers.
• Successfully raising over $7 million dollars for community investment under the leadership of Dan Neufelder and Dr. Susan A. May.

Anchored by our core values of caring, community, commitment, integrity and accountability, United Way Fox Cities, its board, staff and volunteers have continued to come together to change the lives of those who call the Fox Cities home.

Peter C. Kelly, President and CEO,
Tim Short, Board Chair
When Kimberly-Clark Corporation released the results of their groundbreaking Every Little Bottom Study, it revealed that one in three families are struggling to provide diapers for their babies.

Our local food pantries have many requests for diapers, but are able to provide a very limited quantity. Public resources are limited as food assistance programs like food stamps and WIC focus solely on food and nutrition, and do not cover diapers.

This need was the impetus for United Way to establish the Fox Cities Diaper Bank. The first order of business was to develop a framework for the Diaper Bank. Valley Packaging Industries stepped forward and offered their facility for storage of the diapers that would be collected through community diaper drives. With the help of volunteers from the Volunteer Center and Miller Electric Mfg. Company the diapers are packaged and inventoried. Local agencies including St. Joseph Food Program, Salvation Army of the Fox Cities, and Community 2000 distribute the diapers to families and children in need.

In May of 2011 the Post-Crescent offered a major boost to the Diaper Bank by sponsoring the first Dollars for Diapers Do It! campaign. The effort was supported by local foundations, organizations, and individual gifts that resulted in over $62,000 dollars being raised for the purchase of diapers. Local companies also responded to our requests for diapers. Thrivent Financial for Lutherans held the first Fox Cities diaper drive, and they were joined by Convergys, Great Northern Corporation, The Boldt Company, Kimberly-Clark Corporation, and Community First Fox Cities Marathon via the YMCA of the Fox Cities. The Kiwanis Chapters in the area collected over 4,000 diapers as their September project. All of the diapers in these drives were matched one for one by Kimberly-Clark Corporation up to 10,000.

MISSION: Raise the community’s awareness of the need for diapers to assist low income families in meeting their diaper needs.
The Connector

**Our Community’s Challenge**

66% of individuals who are homeless or at risk of being homeless do not own a car, and 63% rely on the bus as their primary form of transportation. [Source: 2006 Fox Cities’ nonprofit study.]

In the Fox Cities, we have seen growth in urban and rural areas resulting in limited access to public transportation. Along with community expansion, there is a growing segment of our population considered to be working poor as employment shifts to the service sector.

**United Way Response**

United Way and Valley Transit worked in partnership to launch *The Connector*, an innovative transportation initiative created to increase access to more employment opportunities for second and third shift workers. *The Connector* offers transportation in extended geographic areas and during hours that regular bus service is not available.

**Results**

Since its launch in 2007, over *55,000* rides have been provided to more than *1,400* individuals in the Fox Cities. Over *15,000* rides were provided in 2011. 90% of the rides were employment related.

United Way’s PATH (Providing Access to Healing) for Students

**Our Community’s Challenge**

Access to mental health services is a critical issue in the Fox Cities. The 2006 Life Study reported:

- 40% of area residents reported experiencing stress or depression within the past 30 days.
- 15% reported that they were unable to obtain the mental health services that they needed.
- Approximately 25% of tenth graders experienced depression within the past year and 14% had attempted suicide.

**United Way Response**

United Way’s PATH (Providing Access to Healing) for Students provides therapists from a consortium of providers, including Catholic Charities of the Diocese of Green Bay, Family Services of Northeast Wisconsin and Lutheran Social Services of Wisconsin and Upper Michigan, who deliver care right at school.

**Results**

The program is offered in Menasha, Kaukauna, Kimberly, and Little Chute School Districts and Appleton’s West High School, Wilson Middle School and Lincoln Elementary School.

The following results are for all participating school districts for the period May 2008 to January 2012:

- 231 students have been served by the program.
  - 71% experienced reduced symptoms and improved functioning.
  - 78% showed improved academic performance.
  - 75% showed improved school behaviors.
  - 98% said they would return to therapy if needed.

Further expansion is tentatively scheduled for the fall of 2012 and would offer the program to the Freedom, Hortonville, Neenah, Seymour and Shiocton school districts along with the other Appleton schools.
In October, the 2011 LIFE Study was released. This LIFE Study builds on previous data collection initiatives to present a snapshot of the socio-economic conditions in the area. Its purpose is to spark regional leaders and community members to action based on an accurate understanding of the issues in the community.

In addition to United Way Fox Cities, the LIFE Study partners include the Community Foundation for the Fox Valley Region, Fox Cities Chamber of Commerce and the Fox Cities Economic Development Partnership. The research was conducted by UW Green Bay Center for Public Affairs and St. Norbert College Strategic Research Institute.

The Fox Cities community joined forces with nearby metropolitan areas to study the quality of life in the lower Fox Valley region. Simultaneous LIFE Studies conducted in Brown and Southern Winnebago Counties and in the Fox Cities provided data for the Fox River Region Report.

United Way will use the 2011 LIFE Study as a key instrument in determining community needs and making investment decisions.
Child Care Resource and Referral, Inc.
• Parent Referral Program

Community Family Resource Centers, Inc.
• Family Enrichment

Family Services of Northeast Wisconsin, Inc.
• Parent Connection/ Family Wellness Program
• Parent Connection/ Home Visitation Program

Fox Valley Literacy Council, Inc.
• Building a Literate Community

Lutheran Social Services of WI and Upper MI, Inc.
• Early Intervention Program
• Employment and Literacy Program

YMCA of the Fox Cities
• Special Needs Programs
• Senior Programs
• Camp Hope

Developing Children & Youth Impact Area
The Arc Fox Cities, Inc.
• Youth 3-12 Program
• YARC Program

Best Friends of Neenah-Menasha, Inc.
• Community-Based Mentoring Program
• Site-Based Mentoring Program

Big Brothers Big Sisters of the Fox Valley Region, Inc.
• Community-Based Mentoring Program
• Site-Based Mentoring Program

Boys' and Girls' Brigade Association
• Character Development & Leadership Training Program

Boys and Girls Clubs of the Fox Valley, Inc.
• After School Program

Child Care Resource and Referral, Inc.
• Child Care Provider Recruitment Program
• Room to Grow Program

Girl Scouts of the Northwestern Great Lakes, Inc.
• Membership and Outreach
• Educational Programming

Hmong-American Partnership Fox Valley, Inc.
• Elementary Program
• Youth Program

Project Bridges Day Care and Pre-School, Inc.
• Language Scholarship Program
• Sliding Fee Program
• Special Needs Program

YMCA of the Fox Cities
• Birth to Five Child Care Program
• Birth to Five Growth and Developmental Program
• School-Age Child Care Program
• Youth Programs

Youth Go, Inc.
• Support & Wellness Program
• Education Program
• Recreation Program

Providing Basic Needs & Self-Sufficiency Impact Area
ADVOCAP, Inc.
• Winnebago County Nutrition Program

American Red Cross of East Central Wisconsin,
• Local Disaster Services

American Red Cross, Outagamie Chapter
• Disaster Services
• Shopping and Errand Program

CAP Services, Inc.
• Skills Enhancement Program

Christine Ann Domestic Abuse Services, Inc.
• Emergency Shelter/24-Hour Helpline

Emergency Shelter of the Fox Valley, Inc.
• Prevention Program
• Services
• Shelter Program

Financial Information and Service Center, Inc. (FISC)
• Community Education and Awareness
• Individual and Family Financial Counseling
• Long-Term Self-Sufficiency Program

Harbor House Domestic Abuse Programs, Inc.
• Shelter Program

Housing Partnership of Wisconsin, Inc.
• Civil Legal Advice & Representation to Low Income Persons

Legal Action of Wisconsin, Inc.
• Transitional Housing Program

Lutheran Social Services
• Making the Ride Happen

Neenah-Menasha Dial-A-Ride
• Transportation for Older Adults

Non-Profit Affordable House Based Rental Services (NAHBRS)
• Courtesy Shuttle

Valle y Packaging Industries, Inc.
• Community 2000 Program

Villa Hope, Inc.
• Transitional Services Program

Villa Phoenix, Inc.
• No funding request made for 2011

Wisconsin Interfaith Needs Response, Inc. (WINR)
• WINR Donated Wheels Program

In 2011 our Impact Areas conducted the bi-annual Investment Process. Over 100 volunteers spent hundreds of hours learning about key issues, identifying unmet needs, making funding decisions and evaluating results. Below are some of the many results achieved by our partner agencies and reviewed by the Impact Areas.

Promoting Health, Healing and Crisis Intervention Results:
Over 1,500 clients received mental health services on a sliding fee or a reduced rate.

93% of victims of sexual assault and domestic violence reported feeling less fearful and more secure.

Strengthening Families Results:
94% of caregivers with family members who have disabilities report experiencing less stress after using respite services.

75% of English language learners showed at least a 14 point gain based on pre and post-tests scores.

Providing Basic Needs and Self-Sufficiency Results:
Over 1,300 adults and children had their basic needs met in shelter and were safe from homelessness and domestic violence for a total of 50,853 days of care.

99% of older adults and persons with disabilities relying on home-delivered meal services are able to maintain their independence and remain in their own home or apartment.

DEVELOPING CHILDREN AND YOUTH RESULTS:
91% of children age birth to 3 years demonstrate increased ability to interpret meaning through listening and understanding.

As a result of their involvement in local youth programming, 79% of children and youth report feeling more prepared to resist negative peer pressure. (3,368 youth)
2-1-1 is a three digit phone number that connects the caller to essential community services. 2-1-1 is free and confidential, available 24 hours a day, seven days a week. Certified information and referral specialists assist callers by helping them assess their needs and identify the appropriate community-based resources.

In June 2011, United Way 2-1-1 transitioned to a new statewide integrated phone system, inContact, which will ensure cost effective service and greater capacity building during disaster related events.

**Calls for Basic Needs 2011**

- Housing/Shelter: 3,765
- Food: 688
- Transportation: 685
- Materials Resources: 425

**BY THE NUMBERS**

» **12,597** calls were answered
» **118,894** website inquiries
» **22,818** referrals were made
» **28%** increase in callers requesting housing and shelter
» **35%** increase in callers needing income support and employment
» **54%** increase in mental health and substance abuse services requests
» **62%** increase in requests for legal services
» **54%** increase in individual and family life requests
FamilyWize Prescription Drug Discount Card

The FamilyWize Prescription Drug Discount Card enables you to receive discounted pricing on prescription drugs. It can offer immediate savings on prescription drugs at participating pharmacies for people that have no health insurance, during deductible periods and for prescription medicine not covered by health insurance, Medicare and other benefit plans. This is not insurance, nor is it intended to replace insurance.

The card provides an average savings of up to 30% or more off the pharmacy’s usual and customary retail price of prescription drugs, with the highest savings on generic drugs.

Uninsured and underinsured Americans, in communities large and small, in all 50 states, have already saved more than $304,809,284. In the Fox Cities $316,000 has been saved in prescription drug costs in Calumet, Outagamie and Winnebago Counties as of December 2011.

FamilyWize cards are available at the United Way Fox Cities office, or via the web at www.FamilyWize.org.

AF/CIO Community Services Liaison Program

**ORGANIZED LABOR HAS A WORKING** relationship with United Way that spans a 60-year history. Emergency assistance through community resources is offered to union members during times of layoffs or disasters. Seminars for the unemployed are offered providing information on available resources, locations of services and program eligibility.

In 2011, projects included assistance with the National Association of Letter Carriers Food Drive, Labor Council Christmas Giving Program, Plumber and Steamfitters Local 400 Heat’s On Program, and Timber Rattlers baseball game and picnic for members of The Arc Fox Cities.

United Way employees and their families prepare for the Labor Day parade.

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**FOCUSED FUNDING**

**EDUCATION**
- Appleton Area School District - Even Start Literacy .................. $19,888
- Fox Valley Sibling Support Network - Summer Camp ................... $1,750
- Freedom Life Skills - Pilot to Reduce Recidivism ....................... $5,000
- **Subtotal .......... $26,638**

**INCOME**
- N-M Emergency Society - Preventing Homelessness ................... $5,000
- Step Industries - The Next Step (Transportation) ....................... $5,000
- Emergency Shelter - Transportation Support .......................... $5,000
- Housing Partnership - Affordable Housing Programs ................. $10,000
- Rebuilding Together - Raise the Roof .................................. $18,500
- St. Joseph Food Program - CHAMP Meal Program .................... $5,000
- **Subtotal .......... $48,500**

**HEALTH**
- NAHBRS - Nurse Advocate ................................................. $10,000
- **Subtotal .......... $10,000**

**TOTAL** ........................................................................... $85,138

Focused Funding Grants are designed to promote innovative approaches to solving a community problem as well as to support existing program expansion and address unplanned agency needs. Focused Funding provides United Way with needed flexibility and the opportunity to be proactive in addressing critical issues and their underlying causes.
Youth Board

Youth Board members are students from high schools in the United Way Fox Cities service area. The Youth Board is responsible for awarding a limited number of grants to youth-oriented programs in the Fox Cities. Through group activities, guest speakers, general discussions, and community service projects, Youth Board members explore issues affecting today’s youth in our community.

Youth Board members participated in Diversity Circles at three of their spring meetings and volunteered at eight community events which include:

- Set up, facilitated, and ran tech equipment at Teen Symposium event
- Painted windows at Children’s Hospital of Wisconsin Fox Valley
- Mentored kids from Best Friends at the Children’s Museum
- Helped at the YMCA Healthy Kids Day
- Completed projects at the Apple Creek YMCA
- Helped at the two Youth Go Haunted House Children’s Day events
- Helped kids and families make holiday decorations at the Community Christmas Event at the Bergstrom-Mahler Museum in Neenah
- Rang bells for the Salvation Army Red Kettle Drive

During the fall 2011 semester, 56 Youth Board members participated in at least one Youth Board community service project for a total of 789 hours of service. Additionally, Youth Board won the Youth Philanthropy Award as part of the Association of Fundraising Professionals National Philanthropy Day.
Teen Symposium 2011

Teen Symposium 2011 brought together over 250 ninth graders from 15 schools and one non-profit in an effort to build better schools and communities through leadership development. The theme was “Be the Change” with “Dream. Commit. Lead.” as the three key words for the event.

Presentations on leadership were led by Mike Mauthe, Xavier High School; Heidi Dusek, UW Extension; and Carl Olson, the keynote speaker. Two Youth Board Co-Leaders shared in the day by motivating the audience with the invocation and inspiring them with an original song. The day was an active one for the students as they were challenged to improve the lives of those around them.

Leadership by Serving was discussed in their small groups and then could be acted on at the Volunteer Fair which had over 24 agencies and was coordinated by the Volunteer Center of East Central WI.

Each student created an individualized action plan, and a follow up evaluation showed 90% of students were using the new problem solving and critical thinking skills that were visualized during the symposium.

Right: The Youth Board was awarded the Youth Philanthropy Award, which was presented by the Association of Fundraising Professionals on National Philanthropy Day. Pictured: Front row: Alissa Rashid, Brooke Vandermoss. Back Row: Sarah Christensen, Kaitlyn Falstad, Brandon Li, Ted Balser.

CO-LEADERS:
Kaitlyn Falstad*
Brandon Li*
Alissa Rashid*
Nathaniel Thomas*
Brooke Vandermoss*

MEMBERS:
Mollie Born
Marley Chevalier
Brendan Cohen
Courtney Cowan*
Kayla Cowan*
Alicia Diedrich
Caroline Duncombe
Leah Ebben
Melissa Ebben*
Nathan Eggen*
Jestin England
Makenna Erdman
Kaitlyn Falstad*
Bryce Ferkel
Josie Greeninger
Celeta Ho*
Jack Hogerty
Maggie Huiling*
Ben Jensen
Carl Johnson*
Maddie Johnson
Ethan Kayser*
Jack Klister*
Matt Knox*
Lauren LaCroix
Tanner LeNoble
Sam Leicht
Brandon Li*
Jack Little*

Nathaniel Thomas, Kaitlyn Falstad, Alissa Rashid, Brooke Vandermoss

* Designates that they have served for more than one year on the Youth Board.
Contributing Companies

United Way recognizes the following companies and their employees for their combined giving of $1,000 or more to the 2011 community campaign. We value the hundreds of supporters at all levels who invest in United Way allowing us to continue our work of advancing the common good.

Dan Neufelder
President and CEO
Affinity Health System

Dr. Susan A. May
President Fox Valley Technical College

The 2011 community campaign, led by Dan Neufelder, President and CEO of Affinity Health System and Dr. Susan A. May, President of Fox Valley Technical College reached a milestone raising over $7 million in 2011. The community’s generous support will allow United Way to help more than 100,000 people in 2012 by strategically investing in programs that advance education, income, and health, the building blocks for a good quality of life.

$2,000,000+
Kimberly-Clark Corporation 1
IAMAW Local 1855
USW Local 2-482

$800,000 - $1,999,999
Miller Electric Mfg. Co. 1

$400,000 - $799,999
ThedaCare 1

$100,000 - $399,999
Affinity Health System 1
Alta Resources 1
Appleton Papers, Inc. 1
IBT/GCC Local 77P
USW Local 2-148
Bergstrom Corporation 1
SECURA Insurance 1
Thrivent Financial for Lutherans 1

$50,000 - $99,999
Associated Bank / Associated Financial Group 1
BMO Harris Bank (M & I Bank) 1
The Boldt Company 1
Community First Credit Union 1
Guardian Life Insurance
Gulfstream Aerospace Corporation
Integrity Insurance
J. J. Keller & Associates, Inc. 1
Menasha Corporation 1
USW Local 2-201
Pierce Manufacturing Company
SCA Tissue North America
USW Local 2-324
USW Local 2-1279
Scheels Sports 1

United Way Fox Cities
2011 Annual Report
2011 Campaign Leaderboards Reported as of January 31, 2012

LEADERSHIP GIVING IN THE WORKPLACE

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Leadership Dollars</th>
<th>Number of Leaders</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Kimberly-Clark Corporation</td>
<td>$286,147</td>
<td>189</td>
</tr>
<tr>
<td>2 ThedaCare</td>
<td>$111,990</td>
<td>68</td>
</tr>
<tr>
<td>3 Miller Electric Mfg. Co.</td>
<td>$101,124</td>
<td>83</td>
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<tr>
<td>4 Appleton Papers Inc.</td>
<td>$52,023</td>
<td>26</td>
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<tr>
<td>5 Bemis Company Inc.</td>
<td>$46,537</td>
<td>11</td>
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<tr>
<td>6 The Boldt Company</td>
<td>$31,429</td>
<td>13</td>
</tr>
<tr>
<td>7 SECURA Insurance</td>
<td>$31,279</td>
<td>19</td>
</tr>
<tr>
<td>8 Bergstrom Corporation</td>
<td>$31,006</td>
<td>23</td>
</tr>
<tr>
<td>9 Affinity Health System</td>
<td>$30,239</td>
<td>17</td>
</tr>
<tr>
<td>10 Alta Resources</td>
<td>$25,252</td>
<td>13</td>
</tr>
</tbody>
</table>

Emerging Leaders

1 Kimberly-Clark Corporation | $162,513 | 237 |
2 Miller Electric Mfg. Co. | $159,043 | 58 |
3 ThedaCare | $17,228 | 27 |
4 Bergstrom Corporation | $15,682 | 17 |
5 Alta Resources | $13,602 | 21 |
6 Integrity Insurance | $12,623 | 4 |
7 Appleton Papers Inc. | $11,830 | 14 |
8 Scheels Sports | $7,590 | 7 |
9 SECURA Insurance | $6,655 | 11 |
10 Primary Care Associates | $4,380 | 4 |

Criteria - Companies with 50 employees or more
Harbor House Domestic Abuse Programs
Herrling Clark Law Firm, Ltd.
Johnson Bank / Johnson Insurance
Kimberly Area School District
Landmark Staffing Resources Inc.
Lawrence University
Liberty Mutual Insurance Group
Little Chute Area School District
Mills Fleet Farm
National Graphic Solutions LLC
Neurospine Center of Wisconsin SC
Orthopedic Specialists
Pfefferle Companies, Inc.
Project Bridges Day Care Center
Rasmussen College
RBC Wealth Management
Reach Counseling Services
Remley & Sensenbrenner S.C.
Ricoh
State Farm Insurance Claims
Stifel Nicolaus Financial Services
Thiel Law Office
Unison Credit Union
UPS
IBT Local 662
Valley Eye Associates
Valley VNA Health Systems, Inc.
Wisconsin Timber Rattlers
Wisconsin Wireless Communications
Women’s Health Specialists SC
WS Packaging Group
Youth Go, Inc.
Zaug’s Vending & Food Services

1. Leadership & Emerging Leaders Campaign
2. New Employee Giving Campaign

Circle of Caring

The Circle of Caring recognizes donors who contribute to United Way Fox Cities’ long-term health and vitality by making an outright gift of $1,000 or more to our endowed funds and/or including United Way in their estate plan. We are honored to count 65 members, who are ensuring that United Way will create lasting change and meet the greatest needs of our community, now and in perpetuity.

2011 Members
Jackie & Nathant Hintz
Ron & Karen Toshner
Peter & Joann Marihazy
Allan J.† & Marvel A. Williamson

Bobbie & David Schmidt*  
Dr. & Mrs. Thomas Zoch  
* = Estate Gift  
† = Deceased

Endowment Funds:
United Way offers six funding opportunities within the Community Foundation of the Fox Valley Region, Inc., allowing our investors to choose the area closest to their hearts.

- United Way Administrative Endowment Fund
- United Way Legacy of Caring Fund
- Basic Needs and Self-Sufficiency Fund
- Developing Children and Youth Fund
- Strengthening Families Fund
- Health, Healing and Crisis Intervention Fund
Leadership

Leadership giving contributions of $1000 or more are the mainstay of United Way’s individual giving. The 922 donors who gave at this level provided $1,400,000 of our community investment.

TOCQUEVILLE
$25,000+
Tad† & Jane Shepard

$15,000 – $24,999
Robert & Laura Abernathy
Robert Gordon Knapp

$10,000 – $14,999
Anonymous (1)
Jim & Susan Beré**
Big Apple Classic
Renee & Tom Boldt**
In memory of Kimberly
Sabine Dieterich
Joe & Elizabeth DiMartino
Dunsirn Family Fund**
Jay & Peggy Gottleib
Dean & Pam Gruner
Gregory Long, MD
& Nancy Newcom Long
Patrick & Jennifer O’Brien
David & Patty Ogilvie*
Mark & Jeanne Richards
Tom & Margie Riordan
Dr. Simon
& Melanie Roselaar
Doug & Carla Salmon Foundation**
Selfert Family Fund 1
Scott & Beth Ullem
Michael & Julie Waite

FOUNDER
$7,500 - $9,999
O. C. & Pat Bold**
Scot & Margaret Curry
William Shepard
& Shannon Kennedy
Julia & Tammy Smith
Henry & Kim Theisen
Jim C. Tyrone

KEYSTONE
$5,000 - $7,499
Anonymous (1)
John & Rose Bykowski**
J. James & Althea Davis**
John & Katherine Davis**
Robert & Patricia Endries
Family Foundation, Ltd. 1
Steve & Susan Endries
Charitable Fund 1
Donald S. Koskinen**
Fred & Sandy Panzer*
John & Sally Mielke
Samuel J. & Nadine M. Miller
Steve & Kathryn Miller
Daniel E.
& Jane A. Neufelder**
Fred & Sandy Panzer
Tom Prosser
John & Mary Sensenbrenner
Lané & Kathryn Sieman*

CORNERSTONE
$2,500-$5,000
Anonymous (6)
Kerry S. Arent**
John & Diane Barkmeier**
Daniel T. Brown
Jeff & Gwen Casperson
Miles & Laureen Cherkaskey
Craig & Lisa Christensen
Rosellen Crow**
Jeffrey B. Curtis
Brian & Stacy Danz
Ken & Gail Demerath*
Douglas & Tina Dieterich
Peter & Gina Dulcamara
Steve & Jenny Erb
Casey & Kathy Farina
Jon & Becky Stellmacher**
Catherine J. Tierney
Marvel Williamson**

PILLAR
$1,500-$2,499
Anonymous (25)
Christa Andrews-Fike
Eugene B. Arnold
Richard & Terri Aucler Fund 1
Mark & Jill Austin
Jerry & Julie Baker
Dr. Wendy J. Barton
Todd & Janet Behm
Greg & Sandi Bell
Richard A. Bergstrom
Christopher
& Kristen Bergstrom
Natalie & Tim Bergstrom
John & Danielle Bergstrom
Robert & Judy Bero
Bill Bohn
Rick & Jenny Boone
Clark & Virginia Boren**

continued »
Leadership continued

David Maulick Family
Jill M. McEwen
Dr. Todd McKenzie
Thomas J. Mertes
Carl & Nanci Micke
Bob & Judy Mickelson**
Judith A. Mickelson
Joe & Melanie Miller
Harold R. & Doris M. Miller
Family Fund 1
Gregory Miller
Roy & Connie Mueller
Peggy L. Nabbefeldt
James W. & Joy F. Perry
Kimberly Peterson
& Chuck Quartana
Karin S. Peterson
Jim & Kris Pierce**
Dale & Terrie Pohjola**
Peter J. Prickett
Jennifer Redman-Schell
Dr. David L. Richter
Jim & Emily Roeder
James A. Russler
Michael Sammons Family
Amy J. Sanders
Dr. Jan & Judy Sarnecki
David & Roberta Schmidt
Dr. Tiffany
& Mr. Daniel Schraufnagel
Tim & Joann Schwan
Richard C. Schwandt
Amanda & Doug Secor
Kevin & Julia Seeley
Jan Smith & Scott Valitchka
Harry & Bonnie Spiegelberg
Dave & Vicki Spriessler
Dave & Cheryl Stanzel**
Scott Steinfurth
Tim & Lisa Temby
John E. Thiel & Kimberly
Johnson-Thiel
Joe & Ann Toonen
John & Becky Tuchscherer
Marijo Upshaw
& Dr. Khaldoon Alaswad
Scott Valitchka
& Jan M. Smith
Lee & Kari VanBoxtel
& Family
Suzanne K. VandenBroek
Mike & Peggy Weller
Jeffrey White
Tim Wycoff & Susan West
& Family
Janice Buffo & Gib Koula
Steve P. Burkhardt
Brian R. Burmeister
Bob & Judy Brooks
Larry & Kathy Brown
Robert & Susan Brown**
Alan & Clay Bruce
Louis V. Buccino
Ross S. Buckley
Dan & Diana Buechel**
Janine Buffo & Gib Koula
Steve P. Burkhardt
Brian R. Burmeister*
Barbara Burns
Doug & Gayle Bath
Clay A. Byron
Otto & Joyce Bytof
Family Fund** 1
Dick & Chris Calder
John & Connie Cappy
James H. Carmichael
Brian P. Casey
Jim Chriseine
Paul & Pat Christensen
Frank & Cathy Chybowski
Sandra Cleven
Deborah M. Coady
Paul & Michelle Coenen*
David & Laura Coggins
Douglas & Laurie Collins
Michael J. Collam
Kari Colombo

HORIZON
$1,000-$1,499
Anonymous (15)
Timothy David Abate
Tom & Jayne Adelmann**
Lee & Amy Allinger
Deb & Steve Arifstrom
Todd P. Armstrong
Sara & Marty Arnold*
Robin & Elizabeth Auth
Ricky L. Babler
Paul J. Bachhuber
Hans J. Bachmeier
Carmen R. Backman
Jeff & Tracy Badger
Curt Baier
Jacqueline F. Baldwin*
Kathryn S. Ball
Pamela E. Barker*
Richard Barta
Jeff Barthen & William
McDonald**
William R. Bassett
Kim Bassett-Heitzmann
Todd & Terri Batzler
Bob & Andrea Bauman**
George H. Baus
Mrs Jo Ellen Bayer
Cathy Beaudin
Beth J. Belmore
Michael & Karen Bendel
Mary Bennett**
Mark Beran
Rick W. Bergstrom*
Kenneth Bester Jr.
Tom & Mary Beyer
Steve & Karen Blaszczyk
Amy M. Blasewitz
Mike & Jenny Bogenschutz
Dr. Dallas M. Bogner
Terry & Kate Bomier
Steve & Kim Borden**
Chris & Laura Boudrie
Heather
& Jean Maurice Boyer*
William J. & Mary J. Braun**
Anthony Brecunier*
William Breider III
Ryan & Jennifer Brenden
Jody L. Brewer
Kathryn Brockmann
Marcia Broeren
Bob & Judy Brooks
Larry & Kathy Brown
Robert & Susan Brown**
Alan & Clay Bruce
Louis V. Buccino
Ross S. Buckley
Dan & Diana Buechel**
Janine Buffo & Gib Koula
Steve P. Burkhardt
Brian R. Burmeister*
Barbara Burns
Doug & Gayle Bath
Clay A. Byron
Otto & Joyce Bytof
Family Fund** 1
Dick & Chris Calder
John & Connie Cappy
James H. Carmichael
Brian P. Casey
Jim Chriseine
Paul & Pat Christensen
Frank & Cathy Chybowski
Sandra Cleven
Deborah M. Coady
Paul & Michelle Coenen*
David & Laura Coggins
Douglas & Laurie Collins
Michael J. Collam
Kari Colombo

The United Way Fox Cities 2011 Annual Report
December 31, 2011. The lists were prepared with great care to ensure the accuracy of contributor information. Should any errors or omissions be found, please contact the United Way Fox Cities office so we can extend our apologies and make corrections for the future. Thank you.
Volunteers

*One person can make a difference and every person should try.* –John F. Kennedy

United Way convenes more than 200 volunteers annually – a diverse group of people who care about the community and are motivated to make a difference.

---

**Community Impact Council**
- Tom Palmer, Past Chair
- Julie Wulterkens, Chair
- Mary Jo Buchberger, Vice Chair
- Jim Bemowski
- Roger Core
- Jim Eagon
- Dani Englebert
- Dean Gruner
- Mike Hochholzer
- Joan Hutchison
- Kristin Kauth
- Peter Mariahazy
- Roy Mueller
- Cindy Nelson
- Gary Nokleberg
- Meg O’Brien

**Developing Children and Youth Impact Area**
- Cindy Nelson, Chair
- Greta Zeimetz, Vice Chair
- Jean Maurice Boyer
- Erin H. Chudacoff
- Nicole Desten
- Heidi Dusek
- Jenni Eickelberg
- Julie Holbrook
- Jennifer Jensen

**Providing Basic Needs and Self-Sufficiency Impact Area**
- Mike Hochholzer, Past Chair
- Jim Pierce
- Doug Pinter
- Tim Plass
- Rick Schinler
- Beth Schnorr
- Tim Short
- Jon Stellmacher

Tami Johnson
Jacqueline Keberlein
Rick Kindschi
Jennifer Krikava
Greg Lemke-Rochon
Jill Murrow
Nancy Pontius
Patricia Rickman
Roberta Schmidt
Chris Smessaert
Chuck Steinbach
John Swartz
Suzanne VandenBroek
Mary Voght

**Volunteer Service Award**: United Way Fox Cities most prestigious award is given annually to a United Way volunteer who has demonstrated a dedication and commitment to building a better community through his or her work with United Way. In 2011 United Way honored Greg Bell and Bob Kreider as our Volunteer Service Award recipients.

Greg and Bob are wonderful examples of caring individuals who lead by example and give unselfishly of their time and talent.

**Roy Mueller, Chair**
- Amy Austin
- Rosemary Burns
- Karen Dickrell
- Cindy Fallona
- Tony Gonzalez
- Amy Groshak
- Dominic Hogan
- Mary Klein
- Brian Lambert
- Patrick Leigl
- Donna McMunn
- Darlene Nabbefeldt
- Jeanne Richards
- Rick Schinler
- Anne Strauch
In its fourth year, United Way Fox Cities’ Emerging Leaders program is proud to count nearly 530 men and women age 40 and under who are giving $500 or more. This group of dynamic leaders is improving lives in our community by giving, advocating, and volunteering.
Valentine Festival

ON FEBRUARY 12, 2011 HUNDREDS OF CHILDREN enjoyed the Valentine Family Festival hosted by United Way’s Emerging Leaders. Activities included face painting, carnival games, basketball, and a magic show.

Alta Resources and Kimberly-Clark Corporation were the event sponsors. In addition, more than a dozen other local businesses provided booth supplies and volunteers.

Financials

Operating Budget

2011 Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Campaign Pledges</td>
<td>$7,087,895</td>
<td>91.8%</td>
</tr>
<tr>
<td>Grants</td>
<td>$241,249</td>
<td>3.1%</td>
</tr>
<tr>
<td>Other Income</td>
<td>$394,190</td>
<td>5.1%</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$7,723,334</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

2011 Spending

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner Program Investments</td>
<td>$4,705,602</td>
<td>61.3%</td>
</tr>
<tr>
<td>Grants/Impact Area Initiatives</td>
<td>$514,083</td>
<td>6.7%</td>
</tr>
<tr>
<td>Community Services Provided by United Way</td>
<td>$694,058</td>
<td>9.0%</td>
</tr>
<tr>
<td>Designations</td>
<td>$371,853</td>
<td>4.8%</td>
</tr>
<tr>
<td><strong>Total Community Investment</strong></td>
<td><strong>$6,285,596</strong></td>
<td><strong>81.9%</strong></td>
</tr>
</tbody>
</table>

Uncollectibles                                     | $253,406  | 3.3%       |

Operating Costs

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mgt &amp; General</td>
<td>$510,191</td>
<td>6.7%</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$622,112</td>
<td>8.1%</td>
</tr>
<tr>
<td><strong>Total Operating Costs</strong></td>
<td><strong>$1,132,303</strong></td>
<td><strong>14.8%</strong></td>
</tr>
</tbody>
</table>

Total Costs                                         | $7,671,305 | 100.0%     |

Net Increase/Decrease in Net Assets                | $52,029   |            |

In-Kind

The following businesses and individuals offered goods or services to United Way Fox Cities Partner Agencies or directly to United Way. We thank them for their generosity.

Mission Statement

United Way Fox Cities improves lives by bringing diverse people together to build a stronger, more caring community for everyone.

Vision
The Fox Cities is a diverse and dynamic community, where people willingly share the responsibility of ensuring a safe and healthy community for all.

Core Values
Accountability • Community • Caring • Integrity • Commitment
We gratefully thank the following for their generous in-kind donations in the production of this report.

Photographs by Shane Van Boxtel, Michael Leschisin, Image Studios
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Printing by EnvisionInk
Paper
Neenah Paper